



Jorge Mora Fernández

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**Jorge Mora Fernández**

Surname(s): **Mora Fernández**
 Name: **Jorge**
 DNI: **53009987R**
 Date of birth: **04/09/1976**
 Gender: **Male**
 Nationality: **Spain**
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 Personal web page: **www.cicnetart.org**

Current professional situation

Name of institution: RESEARCH GROUP **Type of institution:** R&D Centre
 CICNETART I+D+C - LABORATORY OF
 EMERGING MEDIA CONVERGENCES -
 LABORATORY OF NEURO CINEMA
Department, service, etc.: SCHOOLS OF CINEMATIC ARTS, DIGITAL COMMUNICATIONS &
 LABORATORY OF NEUROSCIENCE, DIUC, DIRECTION OF RESEARCH UNIVERSIDAD CUENCA
Category/position or post: DIRECTOR & MAIN **Teaching staff (yes/no):** Yes
 RESEARCHER
City of job: CUENCA, Ecuador
Start date: 01/06/2014
Type of contract: DIRECTOR **Type of dedication:** Full time
Primary (UNESCO code): 620300 - Fine arts theory, analysis and criticism; 620305 - Fine art
 aesthetics
Secondary (UNESCO code): 620301 - Cinematography
Current professional activity: Director of the Laboratory of Emerging Media Convergence
 - Group CICNETART I+D+C, www.cicnetart.org, a transdisciplinary ACT research initiative
 (Art+Science+Technology). It is funded by the SENESCYT Prometeo Program, R&D&I Projects & the
 DIUC, Direction of Research Universidad de Cuenca
Type of management activity: University

Name of institution: PROMETEO & SENESCYT, SECRETARY OF SCIENCE, HIGHER
 EDUCATION, INNOVATION AND TECHNOLOGY
Category/position or post: SENIOR RESEARCHER AND PROFESSOR IN MEDIA ARTS,
 INTERACTIVE CINEMA & INTERACTIVE NARRATIVES
Start date: 23/01/2014
Type of contract: Project Prometheus **Type of dedication:** Full time
Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS
Secondary (UNESCO code): 550602 - History of art
Tertiary (UNESCO code): 620301 - Cinematography
Current professional activity: - Co-Director of the Media Lab of the School of Cinema and
 Audiovisual Arts. - Director of the "Applied Research in Visual Arts, Interactive Fictions and



Documentary Film, Narrative Innovation and Hypermedia Communication applied to Playful and educational products of Cinematographic Art, Video Games, Museums, Augmented Reality, Mobiles and Websites." - Professor of the courses "Film History and Cinematic Arts Languages" and "Film Production & Graduation Projects " - Advisor in R & D and curricula of courses for Bachelor, Master and Doctoral in the University of the Arts

Name of institution: LABORATORY OF DIGITAL CULTURE AND HYPERMEDIA MUSEOGRAPHY

Type of institution: R&D Centre

Category/position or post: RESEARCHER AND EXPERT ADVISOR IN ARTECHNOLOGY AND ACCESSIBILITY

Start date: 01/01/2011

Type of contract: BY PROJECT

Type of dedication: Part time

Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS

Previous posts and activities

	Name of institution	Category/position or post	Start date
1	TEC MONTERREY (UNIVERSITY TECHNOLOGICAL INSTITUTE OF MONTERREY)	RESEARCHER, TEACHER AND ADVISOR MEDIA ARTS AND INTERACTIVE NARRATIVES	01/07/2012
2	AECID/MEC	POSTDOCTORAL RESEARCHER & PROFESSOR OF MEDIA ARTS	01/12/2008
3	UNIVERSITY OF SOUTHERN CALIFORNIA	FULBRIGHT/MEC POSTDOCTORAL RESEARCHER IN MEDIA ARTS; SCHOOL OF CINEMATIC ARTS	01/11/2006
4	UNIVERSITY OF CALIFORNIA SAN DIEGO AND UCM	E.U., C.A.M & E.A.P. DOCTORAL RESEARCHER AND TEACHER ASSISTANT IN VISUAL ARTS	01/10/2002

1 Name of institution: TEC MONTERREY (UNIVERSITY TECHNOLOGICAL INSTITUTE OF MONTERREY)

Department, service, etc.: Research Group in Media Convergences, School of Digital Arts & Communications

City of job: Guadalajara, Mexico

Category/position or post: RESEARCHER, TEACHER AND ADVISOR MEDIA ARTS AND INTERACTIVE NARRATIVES

Teaching management: Yes

Start-End date: 01/07/2012 - 01/01/2013

Duration: 6 months

Type of contract: Visiting Researcher & Professor

Type of dedication: Full time

Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS

Secondary (UNESCO code): 620301 - Cinematography

Type of management activity: University

Appl. in teaching and/or research: -Professor / Researcher full time in the Digital Art Department, Technological University of Monterrey, Mexico, and Department of Communication UCM, Spain. As a teacher I taught the following subjects: - Design and Interactive Media Arts - Integrating Art and Technology Project - Aesthetics of Digital Media Arts and Interactive Narratives - Design of Virtual Environments As a researcher I developed research articles and book chapters related with my research line and innovation and Interactive Arts & Communication Interfaces applied to the multidisciplinary field of "Health-Art-Science-Technology-Education and Society" such as: - An article



in the Scientific Journal in Media Communication "Comunicar", indexed in the ISI database, JCR, etc. Q3. "Interactive media arts and digital culture: Literacy hypermedia in Peru and Bolivia." - The awarded book research "The Hypermedia Interface: the Paradigm of Interactive Communications. Models to Implement Youth Cultural Immersion in Interactive Multimedia (Museums, Videogames, Cinema, Augmented Reality and Webs)..." Dataator Collection. Author Science Foundation. - Article published and indexed in ISI, ACM Digital Library Multimedia Communicability "Multicultural Videos: An Interactive Online Museum Based On An International Artistic Video Database", Vancouver, Canada. - Chapter of the book "ArTechnology" with scientific evaluation committee and entitled "Artechnology in interactive cinema: some categories, interfaces, narrative structures, emotions and research" published by the Universidade do Estado do Rio de Janeiro, Brazil. - Scientific article published proposal to Springer Publishing in ISI indexed and ACM Library "Innovative Techniques & Studies in Neurocine & Neurogame for finding Meaningful Hypermedia Elements to Include in Media Behavior Change" for the Panel Designing Experiences for Facilitating Positive Behavior to present at the HCI 2013, International Conference on Human-Computer Interaction, Las Vegas, USA. I'm also developing research projects Integrating Interactive Cinema Arts: Neurocine, Video Analysis Software, Social Media, Technology Trends and Cultural Uses, Edutainment.

- 2** **Name of institution:** AECID/MEC
Category/position or post: POSTDOCTORAL RESEARCHER & PROFESSOR OF MEDIA ARTS
Start-End date: 01/12/2008 - 31/12/2010 **Duration:** 2 years
- 3** **Name of institution:** UNIVERSITY OF SOUTHERN CALIFORNIA **Type of institution:** University
Category/position or post: FULBRIGHT/MEC POSTDOCTORAL RESEARCHER IN MEDIA ARTS; SCHOOL OF CINEMATIC ARTS
Start-End date: 01/11/2006 - 30/11/2008 **Duration:** 2 years
- 4** **Name of institution:** UNIVERSITY OF CALIFORNIA SAN DIEGO AND UCM **Type of institution:** University
Category/position or post: E.U., C.A.M & E.A.P. DOCTORAL RESEARCHER AND TEACHER ASSISTANTIN VISUAL ARTS
Start-End date: 01/10/2002 - 31/10/2006 **Duration:** 4 years



Official training received

University education

University degrees, engineering degrees or master's degrees

- 1 Official qualification:** Higher degree
Name of qualification: BACHELOR OF SCIENCE IN SOCIAL AND CULTURAL ANTHROPOLOGY
institution issuing the qualification: UNED, NATIONAL UNIVERSITY OF DISTANCE EDUCATION
Type of institution: University
Date of qualification: 01/07/2013
- 2 Official qualification:** Specialization
Name of qualification: RIGHTS OF PERSONS WITH DISABILITIES
institution issuing the qualification: UNIVERSITY CARLOS III OF MADRID
Date of qualification: 06/05/2013
- 3 Official qualification:** MASTER
Name of qualification: (MASTER IN FINE ARTS) M.F.A. IN INTERACTIVE MEDIA (3 YEARS)
City of qualification: Los Ángeles, United States of America
institution issuing the qualification: UNIVERSITY OF SOUTHERN CALIFORNIA, SCHOOL OF CINEMATIC ARTS
Type of institution: University
Date of qualification: 12/08/2008
Average mark: Outstanding
Prize: SCHOLARSHIP LA CAIXA USA FOUNDATION
Standardised degree: Yes
Foreign qualification: M.F.A. in Interactive Media (Master of 3 years)
- 4 Official qualification:** Middle degree
Name of qualification: WEB & INTERACTIVE MEDIA CERTIFICATE
institution issuing the qualification: UNIVERSITY OF SOUTHERN CALIFORNIA
Type of institution: University
Date of qualification: 02/12/2006
- 5 Official qualification:** specialization
Name of qualification: ADVANCED TRAINING IN PUBLIC DIPLOMACY
City of qualification: Los Ángeles, United States of America
institution issuing the qualification: UNITED NATIONS & ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA
Type of institution: State agency
Date of qualification: 21/07/2006
Average mark: Outstanding
Prize: FUNDACIÓN LA CAIXA BECAS USA
Standardised degree: Yes



Foreign qualification: Advanced Training in Public Diplomacy

6 Official qualification: PH.D. GRADUATE RESEARCH STUDIES

Name of qualification: EAP EDUCATIONAL ABROAD PROGRAM UC-UCM

City of qualification: San Diego, United States of America

institution issuing the qualification: UCSD UNIVERSITY OF CALIFORNIA SAN DIEGO

Date of qualification: 25/06/2005

Prize: EAP UCM-UNIVERSITY OF CALIFORNIA

Standardised degree: Yes

Foreign qualification: EAP EDUCATIONAL ABROAD PROGRAM UC-UCM - DOCTORATE STUDIES VISITING SCHOLAR

7 Official qualification: M.A.S.

Name of qualification: M.A.S. MASTER OF ADVANCED STUDY

City of qualification: Madrid, Community of Madrid, Spain

institution issuing the qualification: Complutense **Type of institution:** University
University of Madrid

Date of qualification: 22/09/2003

Average mark: Excellent

Prize: F.P.I. CAM/European Union

8 Official qualification: specialization

Name of qualification: MANAGEMENT OF THE SCIENCE AND TECHNOLOGY

institution issuing the qualification: COMMUNITY OF MADRID AND CARLOS III UNIVERSITY

Date of qualification: 02/09/2002

9 Official qualification: Higher degree

Name of qualification: BACHELOR OR ARTS IN AUDIOVISUAL ARTS & COMMUNICATIONS

City of qualification: Madrid, Community of Madrid, Spain

institution issuing the qualification: **Type of institution:** University
COMPLUTENSE UNIVERSITY OF MADRID

Date of qualification: 25/10/2001

Average mark: Excellent

Standardised degree: Yes

Doctorates

Doctorate programme: PH.D. IN PROCESSES & TECHNIQUES FOR CREATING IMAGES: SOCIAL AND AESTHETIC APPLICATIONS

University issuing the qualification: **Type of institution:** University
COMPLUTENSE UNIVERSITY OF MADRID

City of qualification: Madrid, Community of Madrid, Spain

Date of qualification: 24/04/2006

University where DEA was obtained: Complutense University of Madrid

DEA, date: 22/09/2003

European doctorate: No

Thesis title: "The Hypermedia Interface: the Paradigm of the Interactive Communication. Models of Implementing the Inmersion of Young Generations in Cultural Interactive Media.

Thesis director: ISIDRO MORENO SÁNCHEZ

Mark: Excellent Cum Laude

Recognition of quality: Yes



Special doctorate award: No
Standardised degree: Yes

Language skills

Language	Speaking	Reading	Writing
French	Elementary	Intermediate	Elementary
Spanish	Advanced	Advanced	Advanced
English	Advanced	Advanced	Advanced
Portuguese	Advanced	Advanced	Advanced

Teaching activity

Subjects given

- 1 Name of subject/course:** FILM HISTORY AND LANGUAGES
Qualification: BACHELOR OF ARTS IN FILM AND VISUAL ARTS
Start date: 23/01/2014 **End date:** 27/07/2014
Date of the last time: 27/07/2014
institution: SCHOOL OF VISUAL ARTS AND FILM, UNIVERSITY OF CUENCA, ECUADOR **Type of institution:** University
- 2 Name of subject/course:** GRADUATION FILM PRODUCTION PROJECTS
Qualification: BACHELOR OF ART IN VISUAL ARTS AND FILM
Start date: 23/01/2014 **End date:** 27/07/2014
Date of the last time: 27/07/2014
institution: SCHOOL OF VISUAL ARTS AND FILM, UNIVERSITY OF CUENCA, ECUADOR
- 3 Name of subject/course:** MEDIA ART & INTERACTIVE CINEMA
Qualification: BACHELOR OF ARTS IN FILM AND VISUAL ARTS
Start date: 23/01/2014 **End date:** 27/07/2014
Date of the last time: 27/07/2014
institution: SCHOOL OF VISUAL ARTS AND FILM, UNIVERSITY OF THE ARTS, ECUADOR
- 4 Type of teaching:** Official teaching
Name of subject/course: PROJECT INTEGRATING ART AND TECHNOLOGY
Related skills: Film, Video and Animation **Professional category:** Full Time Professor
Type of programme: Bachelor's degree **Type of teaching:** Practical work (classroom-problems)
Type of subject: Core
Qualification: BACHELOR OF ARTS IN DIGITAL ARTS AND ANIMATION
Course given: Integrative Project Art and Technology I **Number of times:** 2
Start date: 07/01/2013 **End date:** 15/06/2013
Date of the last time: 14/06/2013 **Type of hours/credits:** Hours
Number of hours/credits: 51
institution: TECHNOLOGICAL UNIVERSITY & INSTITUTE OF MONTERREY **Type of institution:** University
Faculty, institute or centre: SCHOOL OF DIGITAL ARTS



Department: DIGITAL MEDIA AND ART

City: Guadalajara, Mexico

Assessing institution: STUDENTS

Funding institution: TECHNOLOGICAL UNIVERSITY & INSTITUTE OF MONTERREY

Mark obtained: 1.92

Top mark possible: 1

Subject language: Spanish

5 Type of teaching: Official teaching

Name of subject/course: DESIGN AND PRODUCTION OF VIRTUAL ENVIRONMENTS

Related skills: Interactive Narrative and Augmented Reality

Professional category: Professor / Researcher Full Time

Type of programme: Bachelor's degree

Type of teaching: Practical work (classroom-problems)

Type of subject: Core

Qualification: BACHELOR IN DIGITAL ARTS AND ANIMATION

Course given: Design and Production of Virtual Environments

Number of times: 2

Start date: 07/01/2013

End date: 15/06/2013

Date of the last time: 14/06/2013

Type of hours/credits: Hours

Number of hours/credits: 51

institution: TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY

Department: DE COMUNICACIÓN Y ARTE DIGITAL

City: Guadalajara, Mexico

Assessing institution: STUDENTS

Funding institution: UNIVERSITY OF MONTERREY TECHNOLOGY

Subject language: Spanish

6 Type of teaching: Official teaching

Name of subject/course: Project Integrating Art and Technology II

Related skills: Design, Direction & Production Film, Video and Animation

Professional category: Full Time Professor

Type of programme: Bachelor's degree

Type of teaching: Practical work (classroom-problems)

Type of subject: Core

Qualification: BACHELOR IN DIGITAL ARTS AND ANIMATION

Course given: Proyecto Integrador de Arte y Tecnología II

Number of times: 2

Start date: 01/07/2012

End date: 15/06/2013

Date of the last time: 14/06/2013

Type of hours/credits: Hours

Number of hours/credits: 51

institution: TECHNOLOGICAL UNIVERSITY & INSTITUTE OF MONTERREY

Type of institution: University

Faculty, institute or centre: SCHOOL OF DIGITAL ARTS

Department: DE COMUNICACIÓN Y ARTE DIGITAL

City: Guadalajara, Mexico

Assessing institution: STUDENTS

Funding institution: UNIVERSITY OF MONTERREY TECHNOLOGY

Mark obtained: 1.92

Top mark possible: 1

Subject language: Spanish

7 Type of teaching: Official teaching

Name of subject/course: Aesthetics and Interactive Digital Media

Related skills: Communication and Interactive Art

Professional category: Full-time professor



Type of programme: Bachelor's degree **Type of teaching:** In person theory
Type of subject: Obligatory
Qualification: BACHELOR OF DIGITAL MEDIA AND COMMUNICATIONS
Course given: Aesthetics and Interactive Digital Media **Number of times:** 1
Start date: 07/01/2013 **End date:** 14/06/2013
Date of the last time: 14/06/2013 **Type of hours/credits:** Hours
Number of hours/credits: 51
institution: TECHNOLOGICAL UNIVERSITY & INSTITUTE OF MONTERREY **Type of institution:** University
Faculty, institute or centre: SCHOOL OF DIGITAL ARTS
Department: COMMUNICATION AND DIGITAL ART DEPARTMENT
City: Guadalajara, Mexico
Funding institution: UNIVERSITY OF MONTERREY TECHNOLOGY
Subject language: Spanish

8 **Type of teaching:** Official teaching
Name of subject/course: DESIGN AND INTERACTIVE MEDIA
Related skills: Interactive Communication Interface Design **Professional category:** Professor / Researcher Full Time
Type of programme: Bachelor's degree **Type of teaching:** Practical work (classroom-problems)
Type of subject: Core
Qualification: BACHELOR OF COMMUNICATION AND DIGITAL MEDIA
Course given: Design and Production of Interactive Media **Number of times:** 2
Start date: 01/07/2012 **End date:** 14/06/2013
Date of the last time: 15/06/2013 **Type of hours/credits:** Hours
Number of hours/credits: 51
institution: TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY
Department: Design and Production of Interactive Media
City: Guadalajara, Mexico
Funding institution: UNIVERSITY OF MONTERREY TECHNOLOGY
Mark obtained: 1.95 **Top mark possible:** 1
Subject language: Spanish

9 **Type of teaching:** International teaching
Name of subject/course: POST PRODUCTION AUDIOVISUAL CC429
Professional category: Visiting Professor
Type of programme: Bachelor's degree **Type of teaching:** Practical work (classroom-problems)
Type of subject: Optional **Type of call:** Competitive
Assessment type: Survey
Qualification: ASSOCIATE DEGREE IN VISUAL ARTS AND COMMUNICATION
Field of the programme: Development aid
Course given: AUDIOVISUAL POSTPRODUCTION CC429 **Number of times:** 1
Start date: 01/10/2008 **End date:** 30/09/2010
Date of the last time: 30/09/2010 **Type of hours/credits:** Hours
Number of hours/credits: 160
institution: UNSAAC, UNIVERSITY OF SAN ANTONIO **Type of institution:** University
ABAD CUSCO
Faculty, institute or centre: SCHOOL OF ART, COMMUNICATION AND LANGUAGES
Department: SOCIAL COMMUNICATION



City: CUSCO, Peru

Assessing institution: STUDENTS ASSOCIATION UNSAAC

City: CUSCO, Peru

Assessment type: Survey

Funding institution: UNSAAC

Mark obtained: 9

Top mark possible: 10

Subject language: Spanish

10 Type of teaching: Official teaching

Name of subject/course: COMMUNICATION AND MEDIA CREATIVE CC429

Professional category: visiting Professor

Type of programme: Bachelor's degree

Type of teaching: Teórico/Práctico

Type of subject: Optional

Type of call: Competitive

Assessment type: Survey

Qualification: BA IN ARTS & AUDIOVISUAL COMMUNICATIONS

Field of the programme: Development aid

Course given: COMMUNICATION AND MEDIA
CREATIVE CC429

Number of times: 4

Start date: 01/10/2008

End date: 30/09/2010

Date of the last time: 30/09/2010

Type of hours/credits: Hours

Number of hours/credits: 160

institution: UNSAAC, UNIVERSITY OF SAN ANTONIO
ABAD CUSCO

Type of institution: University

Faculty, institute or centre: FAC. SOCIAL SCIENCES AND LANGUAGES

Department: SOCIAL COMMUNICATION

City: CUSCO, Peru

Assessing institution: STUDENTS ASSOCIATION UNSAAC

City: Cusco, Peru

Assessment type: Survey

Mark obtained: 9

Top mark possible: 10

Subject language: Spanish

11 Type of teaching: International teaching

Name of subject/course: NEW MEDIA ART & INTERACTIVE FILM

Related skills: Interactive Media

Professional category: Visiting Professor

Type of programme: Bachelor's degree

Type of teaching: In person theory

Type of subject: Optional

Type of call: Competitive

Assessment type: Internal assessment

Qualification: ART & NEW MEDIA TECHNOLOGIES

Field of the programme: Other international bodies

Number of times: 1

Start date: 20/11/2006

End date: 15/12/2006

Date of the last time: 15/12/2006

Type of hours/credits: Hours

Number of hours/credits: 20

institution: BEIHANG UNIVERSITY

Type of institution: University

Faculty, institute or centre: NEW MEDIA ART & DESIGN

Department: NEW MEDIA ART & DESIGN

City: BEIJING, China

Assessing institution: UNIVERSITY OF BEIHANG STUDENT EVALUATION

City: BEIJING, China

Assessment type: Internal assessment



Funding institution: BEIHANG UNIVERSITY

Mark obtained: excellent

Subject language: English

Top mark possible: excellent

12 **Type of teaching:** International teaching
Name of subject/course: GREEK ART VIS 120A

Related skills: History of Greek Art

Type of programme: Bachelor's degree

Type of subject: Obligatory

Assessment type: Survey

Qualification: B.A. IN VISUAL ARTS MAJOR IN ART HISTORY

Field of the programme: Other international bodies

Course given: GREEK ART

Start date: 01/09/2004

Date of the last time: 15/06/2005

Number of hours/credits: 75

institution: UNIVERSITY OF CALIFORNIA SAN DIEGO **Type of institution:** University

Faculty, institute or centre: VISUAL ARTS DEPARTMENT

Department: VISUAL ARTS DEPARTMENT

City: SAN DIEGO, United States of America

Assessing institution: U.C. DEPARTMENT OF COURSE & PROFESSOR EVALUATIONS THROUGH B.A. STUDENTS

City: SAN DIEGO, United States of America

Assessment type: Survey

Funding institution: UNIVERSITY OF CALIFORNIA SAN DIEGO

City: SAN DIEGO, United States of America

Mark obtained: A+

Subject language: English

Professional category: Teacher Assistant

Type of teaching: In person theory

Type of call: Competitive

Number of times: 1

End date: 15/06/2005

Type of hours/credits: Hours

Top mark possible: A+

13 **Type of teaching:** International teaching

Name of subject/course: HISTORY OF FILM

Related skills: Film Aesthetics and Historical Analysis

Type of programme: Bachelor's degree

Type of subject: Obligatory

Assessment type: External assessment

Qualification: B.A. IN VISUAL ARTS MAJOR IN MEDIA

Field of the programme: EAP EDUCATIONAL ABROAD PROGRAM UCM-UC

Course given: VISUAL ARTS DEPARTMENT VIS84

Start date: 01/09/2004

Date of the last time: 15/06/2005

Number of hours/credits: 100

institution: UNIVERSITY OF CALIFORNIA SAN DIEGO **Type of institution:** University

Faculty, institute or centre: VISUAL ARTS DEPARTMENT VIS84

Department: Visual Arts

Assessing institution: U.C. DEPARTMENT OF COURSE & PROFESSOR EVALUATIONS THROUGH B.A. STUDENTS

City: SAN DIEGO, United States of America

Assessment type: External assessment

Funding institution: UNIVERSITY OF CALIFORNIA SAN DIEGO

City: SAN DIEGO, United States of America

Professional category: Teacher Assistant

Type of teaching: Theoretical / Practical

Type of call: Competitive

Number of times: 1

End date: 15/06/2005

Type of hours/credits: Hours

Type of institution: University

**Mark obtained:** A+**Top mark possible:** A+**Subject language:** English

- 14 Name of subject/course:** AUDIOVISUAL NON-LINEAR EDITING SYSTEM-AVID
Related skills: Digital Editing **Professional category:** Professional hired
Type of programme: Master's degree **Type of teaching:** Practical work (classroom-problems)
Qualification: MASTER IN TECHNIQUES OF AUDIOVISUAL COMMUNICATIONS AND SOCIAL SERVICES-
Start date: 15/01/2001 **End date:** 02/12/2001
Date of the last time: 02/12/2001 **Type of hours/credits:** Hours
Number of hours/credits: 50
institution: COMPLUTENSE UNIVERSITY OF MADRID-MINISTRY OF LABOUR AND SOCIAL AFFAIRS-INSERSO **Type of institution:** University
Funding institution: UCM-MINISTRY OF LABOUR AND SOCIAL AFFAIRS-INSERSO
Subject language: Spanish
- 15 Name of subject/course:** AUDIOVISUAL INSTALLATION AND VIDEO EDITING IN NON-LINEAR DIGITAL PLATFORM, AVID
Related skills: Production and Digital Editing AVID **Professional category:** professional Contract
Type of programme: Master's degree **Type of teaching:** Practical work (classroom-problems)
Qualification: MASTER IN TECHNIQUES OF AUDIOVISUAL COMMUNICATIONS
Start date: 01/01/2000 **End date:** 20/10/2000
Date of the last time: 20/10/2000 **Type of hours/credits:** Hours
Number of hours/credits: 50
institution: COMPLUTENSE UNIVERSITY OF MADRID **Type of institution:** University
Funding institution: UCM-MINISTRY OF LABOUR AND SOCIAL AFFAIRS-INSERSO
Subject language: Spanish

Supervision of dissertations and/or final projects

- 1 Project title:** SUDDEN DEATH: THE NARRATIVE POWER OF THE SEQUENCE SHOT
University issuing the qualification: UNIVERSIDAD DE CUENCA, ECUADOR **Type of institution:** University
Doctorate student: Diego Ulloa
Date of reading: 24/07/2015
- 2 Project title:** THE BLACK SOUND: STUDY OF THE CONSTRUCTION OF THE SOUNDTRACK ON BLACK HUMOR FILMS APPLIED TO THE PRODUCTION OF THE MEDIUM-LENGTH FILM 507
University issuing the qualification: UNIVERSIDAD DE CUENCA, ECUADOR
Doctorate student: Celín Astudillo
Date of reading: 25/06/2015
- 3 Project title:** THE IMPORTANCE OF THE NON LINEAL MONTAGE ON A MULTI-PROTAGONIST HISTORY, APPLIED TO THE ARTWORK IMPLICATES
University issuing the qualification: UNIVERSIDAD DE CUENCA, ECUADOR
Doctorate student: Cristian Calle
Date of reading: 27/02/2015
- 4 Project title:** USE OF AUDIO-VISUAL STRATEGIES IN PUBLIC RELATIONSHIPS AT THE PROVINCIAL GOVERNMENT OF THE CITY OF CUSCO
Type of project: Minor thesis



University issuing the qualification: UNSAAC, UNIVERSITY OF SAN ANTONIO ABAD CUSCO
City: CUSCO, Peru
Doctorate student: FLAVIO EMERSON USCAMAYTA AYVAR
Mark: Sobresaliente
Keywords of title: Learning strategies; Audiovisual communication; Public relations
Date of reading: 01/09/2009

- 5** **Project title:** THE VIDEO GAME AS A PLACE FOR MEETING AND PARTICIPATION
Type of project: Work leading to an ASD
Co-director of thesis: Francisco García García
University issuing the qualification: COMPLUTENSE **Type of institution:** University
UNIVERSITY OF MADRID
City: Madrid, Community of Madrid, Spain
Doctorate student: Javier Rivero Díaz
Mark: Sobresaliente
Date of reading: 05/06/2005

Academic tuition of students

- 1** **Programme:** Educational aid
institution: TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY **Type of institution:** University
City: Guadalajara, Mexico
Number of recognised credits: 3 **Frequency of the activity:** 150
Number of tutored students: 50
- 2** **Programme:** Mobility programme
institution: UNSAAC, UNIVERSITY OF SAN ANTONIO ABAD CUSCO **Type of institution:** University
Frequency of the activity: 175

Courses and seminars given oriented to university teaching training

- 1** **Type of event:** Conference
Name of the event: TRANSMEDIA ARTS AND AESTHETICS ELEMENTS TO CREATE NARRATIVE COHERENCE AND CLOSURE
Organising institution: GRUPO CICNETART I+D+C **Type of institution:** R&D Centre
Hours of teaching: 5
Training date: 15/12/2014
- 2** **Type of event:** Workshop
Name of the event: DIGITAL LABORATORY CULTURE AND HYPERMEDIA MUSEOLOGY. MUSEUM GROUP R&D
City: Madrid, Community of Madrid, Spain
Organising institution: TERRITORIES OF TOMORROW FOUNDATION Y ETSIT-UPM
Aims of the course: TECHNIQUES OF INNOVATION IN INTERACTIVE INSTALLATIONS FOR MUSEUMS
Target group profile: Researchers, Professors and Artists
Hours of teaching: 1 **Teaching language:** Spanish
Training date: 03/03/2012



Type of participation: Invited speaker

3 Type of event: Seminar

Name of the event: WORKSHOPS OF AUDIOVISUAL AND MULTIMEDIA ARTS TRAINING IN PERU AND BOLIVIA

City: Cusco, Peru

Organising institution: AECID-MAEC & UCM

Aims of the course: TO EDUCATE IN SCRIPTWRITING, PRODUCTION, AUDIOVISUAL EDITING & INTERNET DISTRIBUTION

Target group profile: Artists, Professionals and University Professors

Hours of teaching: 120

Teaching language: Spanish

Training date: 01/06/2010

Type of participation: Organising committee

Publication ISBN: ISSN 1134-3478

4 Type of event: Seminar

Name of the event: CULTURAL AND ARTISTIC CURATORSHIP

City: madrid, Community of Madrid, Spain

Organising institution: MEDIALAB MADRID -
CULTURAL CENTER CONDE DUQUE

Type of institution: R&D Centre

Aims of the course: TO EDUCATE IN CURATING ART EXHIBITONS

Target group profile: Artists, Professionals and University Professors

Hours of teaching: 40

Teaching language: Spanish

Training date: 09/03/2003

Type of participation: Invited speaker

Publication ISBN: ISBN 978-84-96933-31-6

5 Type of event: Workshop

Name of the event: JURY MEMBER OF THE VIDEO FESTIVAL CONTEST, CUSCO

City: Cusco, Peru

Organising institution: UNSAAC, AUDIOVISUAL
COMMUNICATIONS AND LANGUAGES

Type of institution: University

Aims of the course: TO MOTIVATE THE AUDIOVISUAL PRODUCTION OF PROFESSOR AND STUDENTS

Hours of teaching: 40

Teaching language: Spanish

Training date: 20/07/2002

Type of participation: Organising committee

Teaching or pedagogic publications, books, articles, etc.

1 Jorge Mora Fernández; Isidro Moreno Sánchez.

Material title: GRADUATE AND POSTGRADUATE COURSES DESIGN

Date of creation: 22/12/2014

Format: Handbook

2 UNSAAC, SCIENTIFIC JOURNAL, NATIONAL UNIVERSITY OF SAN ANTONIO ABAD, SCHOOL OF AUDIOVISUAL COMMUNICATION AND LANGUAGES. *UNSAAC, SCIENTIFIC JOURNAL*. pp. 9 - 25.

Material title: CREATIVE AUDIOVISUAL COMMUNICATION AND INTERNET

Date of creation: 01/10/2009

Format: syllabus



Participation in teaching innovation projects

Project title: HYPERMEDIA INTERFACE: THE PARADIGM OF INTERACTIVE MEDIA ARTS & COMMUNICATION. MODELS TO IMPLEMENT THE YOUTH CULTURAL IMMERSION IN INTERACTIVE MULTIMEDIA (VIDEO, MUSEUMS, MOVIES, WEB AND AUGMENTED REALITY)

City: Madrid, Los Angeles y San Diego, United States of America

Type of participation: Project Leader

Contribution to the project: MAIN RESEARCH OF TICS FOR ARTS AND CULTURAL DEVELOPMENT

Dedication: Full time

Type of duration: For a limited time

Head researcher: Jorge Mora Fernández

Funding institution: U.E./CAM AND AUTHOR FOUNDATION

Type of institution: University

Participating bodies:

DEPARTMENT OF AUDIOVISUAL COMMUNICATION AND PUBLICITY II

Type of participating institution: University

Field of the project: Non EU International

Start-End date: 01/10/2002 - 30/09/2008

Duration of participation: 5 years - 2 months

Participation in conferences oriented to teaching training

- 1 Name of the event:** EDULEARN: AUDIOVISUAL & MULTIMEDIA CAPACITATION FOR THE CONSERVATION & PROMOTION OF LOCAL CULTURES & ARTS IN PERÚ & BOLIVIA. VIDEO-EXPERIENCE ABOUT THE FESTIVAL & WORKSHOP OF MULTICULTURAL VIDEOS:

Type of event: Conference

City: Barcelona, Catalonia, Spain

Date of the presentation: 03/07/2012

Organising institution: IATED, INTERNATIONAL CONFERENCE ON EDUCATION & NEW LEARNING TECHNOLOGIES

Type of institution: University Centres and Structures and Associated Bodies

Start date: 02/07/2012

End date: 04/07/2012

Number of hours: 4 hours

EDULEARN, INTERNATIONAL CONFERENCE ON EDUCATION & NEW LEARNING TECHNOLOGIES.

- 2 Name of the event:** ECREA: NEW TECHNOLOGIES APPLIED TO EDUCATION, INCLUDED ON THE SECTION DIGITAL CULTURE AND COMMUNICATION

Type of event: Conference

City: Hamburgo, Hamburg, Germany

Date of the presentation: 14/10/2010

Organising institution: ECREA 3RD EUROPEAN DIGITAL CULTURE & COMMUNICATION CONFERENCE

City: Hamburgo, Hamburg, Germany

Start date: 12/10/2010

End date: 15/10/2010

Number of hours: 1 hour

ECREA, 3RD EUROPEAN COMMUNICATION CONFERENCE, TRANSCULTURAL COMMUNICATION AND INTERCULTURAL COMPARISONS".



Awards received for innovation in teaching

Name: SGAE RESEARCH AWARD- AUTHOR FOUNDATION

Conferring institution: AUTHOR FOUNDATION

Type of institution: Foundation

City: Madrid, Community of Madrid, Spain

Proposed by: Dr. Isidro Moreno Sánchez

Conferral date: 18/03/2004

Other activities/achievements not included above

Description of the activity: FOUNDER AND DIRECTOR OF THE INTERNATIONAL FESTIVAL "VIDEOBABEL" AND THE MULTICULTURAL AUDIOVISUAL AND MULTIMEDIA TRAINING WORKSHOPS

Organising institution: MAEC-AECID y UCM

Type of institution: State agency

Activity end date: 10/09/2012

Most relevant aspects from teaching experience

Description: MEDIA ARTS AND MEDIA LITERACY TRAINING WORKSHOPS AND THEORETICAL PRACTICE

Organising institution: UCSD, MAEC-AECID, UCM, PROMETEO, UNSAAC Y TECNOLÓGICO DE MONTERREY

Activity end date: 25/07/2014

Experience in the healthcare field

Healthcare experience in other international bodies

- 1 Most relevant results:** LABORATORY OF NEUROSCIENCE, NEUROPSYCHOLOGY AND NEUROKINEMA
institution: UNIVERSIDAD DE CUENA **Type of institution:** University
Start date: 01/09/2014
- 2 Most relevant results:** RECOVERY FROM ACTIVE ADDICTIONS
institution: NARCOTICS ANONYMOUS WORLD **Type of institution:** Foundation
Department: RANGE RESOURCES AND SERVICES FOR NEWCOMERS, NARCOTICS ANONYMOUS SERVICE
Start date: 04/07/2003



Experience in science and technology

Scientific or technological activity

Participation in R&D&I projects funded in competitive calls by public or private bodies

- 1** **Name of the project:** CREATION OF THE LABORATORY OF NEUROKINEMA AND NEUROSCIENCE FOR USING DOCUMENTARIES FOR ADDICTION RECOVERY
Institution where project took place: SENESCYT, SECRETARY OF INNOVATION, SCIENCE, TECHNOLOGY AND HIGHER EDUCATION, ECUADOR GOVERNMENT
City: Cuenca, Ecuador
Head(s) researcher(s): Jorge Mora Fernández; Fernando Estevez Abad
Number of researchers: 20
Start-End date: 04/05/2015 - 03/05/2017
- 2** **Name of the project:** CREATION OF THE R&D&I GROUP CICNETART - MEDIA CONVERGENCE LABORATORY
Institution where project took place: DIUC, DIRECTION OF RESEARCH OF THE UNIVERSIDAD DE CUENCA, ECUADOR
City: Cuenca, Ecuador
Head(s) researcher(s): jorge Mora Fernández; Fernando Ortiz Vizquete
Number of researchers: 12
Start-End date: 01/06/2014 - 07/09/2015
Total amount: 60
Type of institution: R&D Centre
- 3** **Name of the project:** APPLIED RESEARCH IN MEDIA ARTS, INTERACTIVE FICTION AND DOCUMENTARY NARRATIVES: MUSEUMS, CINEMA, VIDEOGAMES, AUGMENTED REALITY, MOBILE SYSTEMS AND WEBSITES
Institution where project took place: SENESCYT, SECRETARY OF INNOVATION, SCIENCE, TECHNOLOGY AND HIGHER EDUCATION
City: Cuenca, Ecuador
Head(s) researcher(s): Jorge Ignacio Mora Fernández
Number of researchers: 7
Start-End date: 23/01/2014 - 23/01/2015
Total amount: 78.000
- 4** **Name of the project:** INTERACTIVE MUSEUMS: AUGMENTED KNOWLEDGE & THE REPRESENTATION OF CULTURAL COMPLEX CONTENTS IN MUSEUMS
Project type: Demonstration, pilot projects, conceptual formulations and design of processes and services
Project area: European Union
Role: Researcher
Institution where project took place: LABORATORY OF DIGITAL CULTURE & HYPERMEDIA MUSEOLOGYUCM, MUSEUM OF AMERICA AND . MUSEUM GROUP R&D
City: MADRID, Community of Madrid, Spain
Head(s) researcher(s): ISIDRO MORENO SÁNCHEZ; ARTURO COLORADO CASTELLARY
Number of researchers: 14

**Funding institution or bodies:**

MINISTRY OF ECONOMY AND COMPETITIVENESS

Museum of Convento de Santo Domingo-Qorikancha

Museum of de América

TELEFONICA SOLUTIONS TIC

OPTIMEDIA

City: Madrid, Community of Madrid, Spain

Museo de América

City: Madrid, Community of Madrid, Spain

Museo Convento de Santo Domingo-Qorikancha

City: Cusco, PeruPerforming Arts Group "The Tinglao" (Integrator
People with Diversity)**Type of institution:** Business**Type of institution:** Museo Estatal**Type of institution:** Museo Perú**Type of institution:** ONG**Type of participation:** Collaborator**Start-End date:** 01/01/2012 - 31/12/2014**Participating bodies:** UNICAJA Y FUNDACION UCM ARTICULO 83**Total amount:** 9.570**Dedication:** Part time**Applicant's contribution:** INTERNATIONAL COORDINATOR OF THE COLLABORATIVE RESEARCH GROUP R&D. EXPERT IN INTERACTIVE MEDIA ARTS INSTALLATIONS & COMMUNICATIONS.**5 Name of the project:** INNOVATION AND MEDIA CONVERGENCE**Project type:** Demonstration, pilot projects,
conceptual formulations and design of processes and
services**Project area:** Non EU International**Role:** Researcher**Institution where project took place:**
TECHNOLOGICAL UNIVERSITY AND INSTITUTE
OF MONTERREY**Type of institution:** University**City:** GUADALAJARA, Mexico**Head(s) researcher(s):** DIEGO ZAVALA; JORGE MORA; SALVADOR LEETOY; JUAN PEDRO
DELGADO; JAIME FIGUEROA**Number of researchers:** 5**Number of people/year:** 5**Type of participation:** RELACIONES INTERNACIONALES**Name of the programme:** DIGITAL ARTS & INTERACTIVE COMMUNICATION DEPARTMENT**Code acc. to the funding institution:** TECNOLÓGICO DE MONTERREY**Start-End date:** 01/07/2012 - 30/06/2013**Total amount:** 14.000**Most relevant results:** DEVELOPMENT PROJECT R&D TRANSMEDIA FILM AND INTERACTIVE
EDUTAINMENT**Dedication:** Part time**6 Name of the project:** MULTICULTURAL FESTIVAL MEDIA ARTS TRAINING WORKSHOPS FOR
AUDIOVISUAL AND MULTIMEDIA COMMUNICATIONS DIRECTED TO ARTISTS, ARTISANS,
PROFESSORS AND PROFESSIONALS IN PERU AND BOLIVIA**Project type:** Research and development, including
transfer**Project area:** Non EU International**Role:** Coordinator of total project, network or consortium



Institution where project took place: UNESCO & QORIKANCHA MUSEUM

City: Cusco, Peru

Head(s) researcher(s): JORGE IGNACIO MORA FERNANDEZ; ISIDRO MORENO SÁNCHEZ

Number of researchers: 7

Funding institution or bodies:

SANTO DOMINGO MUSEUM-QORIKANCHA

FRENCH ALLIANCE

GRUPO CHASKI AUDIOVISUAL COMMUNICATION

UNESCO, USA EMBASSY & FULBRIGHT COMMISSION EN PERU

VII UCM CALL OF DEVELOPMENT COOPERATION 2010

MAEC-AECID

Type of institution: State agency

City: Madrid, Community of Madrid, Spain

Type of participation: Coordinator

Start-End date: 01/06/2010 - 30/06/2012

Participating bodies: UNESCO, EMBAJADA DE USA Y FULBRIGHT COMMISSION EN PERU, AECID-MAEC, ALIANZA FRANCESA, MUSEO DE SANTO DOMINGO-QORIKANCHA, UNSAAC UNIVERSIDAD DE SAN ANTONIO ABAD DEL CUZCO, GRUPO CHASKI, OINDE PERU

Total amount: 30.000

Dedication: Full time

Applicant's contribution: ACTIVE MUSEUM RESEARCH GROUP I + D + C, EXPERT AND INTERACTIVE MEDIA ARTS AND HYPERMEDIA INTERFACES. FOUNDER OF THE INTERNATIONAL FESTIVAL WORKSHOPS VIDEOBABEL MULTICULTURAL AND VIDEOS, CO-DIRECTOR OF THE PROJECT IN PERU AND BOLIVIA.

7 Name of the project: ONLINE & REMIX INTERACTIVE MEDIA USC's LABYRINTH PROJECT

Project type: Demonstration, pilot projects, conceptual formulations and design of processes and services

Project area: Non EU International

Role: Scientific coordinator

Institution where project took place: UNIVERSITY OF SOUTHERN CALIFORNIA

Type of institution: University

City: LOS ÁNGELES, United States of America

Number of researchers: 3

Type of participation: Coordinator

Name of the programme: LABIRYNTH PROJECT

Code acc. to the funding institution: UNIVERSITY OF SOUTHERN CALIFORNIA & LABORATORY OF DIGITAL CULTURE - GROUP R&D MUSEUM

Start-End date: 01/11/2011 - 01/05/2012

Total amount: 9.000

Dedication: Part time

8 Name of the project: R&D LABORATORY OF DIGITAL CULTURE AND HYPERMEDIA MUSEOGRAPHY

Institution where project took place: R&D LABORATORY OF DIGITAL CULTURE AND HYPERMEDIA MUSEOGRAPHY

City: MADRID, Community of Madrid, Spain

Head(s) researcher(s): ISIDRO MORENO SÁNCHEZ; ARTURO COLORADO CASTELLARY

Number of researchers: 7

Funding institution or bodies:

BANK OF SANTANDER CH GR58/08 MODALITY B



UCM GROUP NUMBER 941603

Start-End date: 01/01/2009 - 31/12/2010

Total amount: 9.000

9 Name of the project: MULTICULTURAL VIDEOS IN PERU: EDUCATION IN VISUAL ARTS AND INTERNET DISTRIBUTION FOR THE CONSERVATION AND ONLINE DISPLAY OF THE PERUVIAN CULTURE AND ARTS

Project area: Non EU International

Role: Coordinator of total project, network or consortium

Institution where project took place: UNSAAC, SAN ANTONIO ABAD DEL CUSCO UNIVERSITY

City: CUSCO, Peru

Head(s) researcher(s): JORGE IGNACIO MORA FERNANDEZ

Number of researchers: 6

Funding institution or bodies:

MAEC-AECID

Type of institution: State agency

City: MADRID, Community of Madrid, Spain

Type of participation: Coordinator

Start-End date: 01/10/2008 - 30/09/2010

Participating bodies: UNIVERSIDAD DE SAN ANTONIO ABAD DEL CUSCO, PERU, MUSEO DE SANTO DOMINGO-QORIKANCHA (TEMPLO DEL SOL), MINISTERIO DE ASUNTOS EXTERIORES Y COOPERACION Y LA AGENCIA ESPAÑOLA DE COOPERACION INTERNACIONAL.

Total amount: 29.000

Dedication: Full time

Applicant's contribution: MAIN RESEARCHER AND VISITING PROFESSOR, COORDINATOR OF THE HIGHER EDUCATION WORKSHOPS "MULTICULTURAL VIDEOS FOR LEARNING ABOUT MEDIA ARTS" IN THE SCHOOL OF AUDIOVISUAL COMMUNICATIONS AND LANGUAGES IN THE UNSAAC, UNIVERSITY OF SAN ANTONIO ABAD OF CUSCO, AND THE MUSEUM CONVENTO DE SANTO DOMINGO-QORIKANCHA

10 Name of the project: 125 UNICAJA ANNIVERSARY: RESEARCH, CREATION, DEVELOPMENT, IMPLEMENTATION AND SUPERVISION OF CONTENTS OF THEIR MEMORIAL EXHIBITION AND OTHER CULTURAL EVENTS

Project type: Industrial research

Project area: National

Role: Researcher

Institution where project took place: UNICAJA

City: MÁLAGA, Andalusia, Spain

Head(s) researcher(s): ISIDRO MORENO SÁNCHEZ; JORGE IGNACIO MORA FERNÁNDEZ

Number of researchers: 5

Funding institution or bodies:

FUNDACION UCM ARTICULO 83

Type of institution: University

City: MADRID, Community of Madrid, Spain

UNICAJA

Type of institution: Business

City: MÁLAGA, Andalusia, Spain

Type of participation: Collaborator

Start-End date: 01/06/2008 - 01/06/2010

Participating bodies: UNICAJA Y FUNDACION UCM ARTICULO 83

Total amount: 68,4

Dedication: Part time

Applicant's contribution: INTERNATIONAL MUSEUM OF COLLABORATIVE RESEARCH GROUP R&D EXPERT IN INTERACTIVE INSTALLATIONS.



- 11 Name of the project:** MEDIALAB DIGITAL ART AND CULTURAL ARCHIVE ON INTERNET
Project type: Demonstration, pilot projects, conceptual formulations and design of processes and services
Project area: INTERNACIONAL
Role: Researcher
Institution where project took place: UCM, TELEFONICA Y MEDIALABMADRID
City: MADRID, Community of Madrid, Spain
Head(s) researcher(s): ISIDRO MORENO SÁNCHEZ; ARTURO COLORADO CASTELLARY; JORGE IGNACIO MORA FERNÁNDEZ
Number of researchers: 10
Funding institution or bodies: MINISTRY OF INDUSTRY, ENERGY AND TOURISM
Type of participation: Collaborator
Start-End date: 01/01/2008 - 01/01/2010
Participating bodies: MUSEO ARTE REINA SOFIA, CCHS-CSIC, FAC.CC.INFORMACION, BELLAS ARTES Y PSICOLOGIA UCM, UNIV. GRANADA, SANTIAGO COMPOSTELA, UNIV. COLOMBIA Y CHILE, POLIT. MONTERREY (MEXICO), UNIV. CORDOBA (ARGENTINA)
Total amount: 45.000
Dedication: Part time
Applicant's contribution: RESEARCHER, NETWORK EXPERT IN MUSEUMS, MUSEUM OF GROUP R&D
- 12 Name of the project:** CREATION AND DEVELOPMENT OF THE MUSEUM OF MEMORY OF ANDALUCIA AND THE NEW CULTURAL CENTER, CAJA OF GRANADA
Project type: Industrial research
Project area: Regional
Role: Researcher
Institution where project took place: CAJA GRANADA Y PI GESTARC, S.A.
City: GRANADA, Community of Madrid, Spain
Head(s) researcher(s): ISIDRO MORENO SÁNCHEZ
Number of researchers: 7
Funding institution or bodies: PI GESTARC, S.A. Y CAJA GRANADA
Type of institution: Business
City: GRANADA, Community of Madrid, Spain
Type of participation: Collaborator
Start-End date: 01/09/2004 - 01/08/2009
Total amount: 38,88
Dedication: Part time
Applicant's contribution: INTERNATIONAL & COLLABORATIVE RESEARCHER OF THE GROUP MUSEUM OF R & D, EXPERT AND INTERACTIVE MEDIA ARTS & HYPERMEDIA INTERFACES .
- 13 Name of the project:** MOBILE INTERACTIVE MEDIA ART, SYSTEMS AND INTERFACES: INFORMATICS STRUCTURES USED ON VIDEO GAMES, INTERFACES, DATABASES AND NARRATIVES IN PORTABLE TECHNOLOGIES
Project type: Demonstration, pilot projects, conceptual formulations and design of processes and services
Project area: Non EU International
Role: Coordinator of total project, network or consortium
Institution where project took place: UNIVERSITY OF SOUTHERN CALIFORNIA
Type of institution: University
City: LOS ANGELES, United States of America



Head(s) researcher(s): JORGE IGNACIO MORA FERNANDEZ

Number of researchers: 5

Funding institution or bodies:

MEC & FULBRIGHT COMMISSION & FECYT,
FUNDACION ESPAÑOLA PARA LA CIENCIA Y LA
TECNOLOGIA

Type of institution: State agency

City: MADRID, Community of Madrid, Spain

Type of participation: Coordinator

Start-End date: 01/12/2006 - 31/10/2008

Total amount: 54.000

Dedication: Full time

Applicant's contribution: PROJECT DIRECTOR AND POSTDOCTORAL RESEARCHER AT THE UNIVERSITY OF SOUTHERN CALIFORNIA, ITP (INFORMATION TECHNOLOGY) PROGRAM, VITERBI ENGINEERING AND SCHOOL OF CINEMATIC ARTS, INTERACTIVE MEDIA DIVISION.

14 Name of the project: INSTITUTE FOR NETWORK CULTURE, CENTER ON PUBLIC DIPLOMACY

Project type: Demonstration, pilot projects,
conceptual formulations and design of processes and
services

Project area: Non EU International

Institution where project took place: UNIVERSITY OF SOUTHERN CALIFORNIA

Type of institution: University

City: LOS ANGELES, United States of America

Head(s) researcher(s): JOSHUA FOTS

Number of researchers: 12

Funding institution or bodies:

MACARTHUR FOUNDATION

Type of institution: Foundation

City: NEW YORK, United States of America

Start-End date: 01/07/2007 - 12/12/2007

Participating bodies: MACARTHUR FOUNDATION, DIGITAL MEDIA & LEARNING, Y CENTER ON PUBLIC DIPLOMACY, ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA

Total amount: 450.000

Applicant's contribution: RESEARCHER EXPERT IN VIRTUAL WORLDS

15 Name of the project: HYPERMEDIA INTERFACES: INTERDISCIPLINARY ANALYSIS OF THE MOST IMMERSIVE AND ATTRACTIVE AESTHETICS, NARRATIVE, EMOTIONAL AND ETHICAL ELEMENTS INTERACTED BY YOUNG ADULTS IN VIDEOGAMES

Project type: Basic research (including
archaeological digs, etc)

Project area: UNION EUROPEA Y USA

Role: Coordinator of total project, network or consortium

Institution where project took place: UNIVERSITY OF CALIFORNIA UCSD Y V EUROPEAN UNION FRAMEWORK PROGRAMME 5TH DIMENSION PROJECT

City: SAN DIEGO, United States of America

Head(s) researcher(s): JORGE IGNACIO MORA FERNÁNDEZ

Number of researchers: 7

Number of people/year: 7

Funding institution or bodies:

5TH DIMENSION PROJECT, V EUROPEAN UNION FRAMEWORK PROGRAMME

CAM AND EUROPEAN SOCIAL FUND PROGRAM F.P.I

EDUCATIONAL ABROAD PROGRAM UCM & UNIVERSIT OF CALIFORNIA

LCHC, LAB COMPARATIVE HUMAN COGNITION **Type of institution:** R&D Centre



City: SAN DIEGO, United States of America

CRCA, CENTER FOR RESEARCH IN COMPUTING AND THE ARTS **Type of institution:** Innovation and Technology Centres

City: SAN DIEGO, United States of America

Type of participation: Coordinator

Start-End date: 01/06/2002 - 30/07/2006

Participating bodies: CRCA, CENTER RESEARCH IN COMPUTING & ARTS, VISUAL ARTS DEPARTMENT Y LCHC, LAB COMPARATIVE HUMAN COGNITION, UNIVERSITY OF CALIFORNIA SAN DIEGO Y DPTO. DE COMUNICACION AUDIOVISUAL Y PUBLICIDAD II, UCM

Total amount: 57.700

Most relevant results: AWARDED PUBLISHED BOOK BY THE RESEARCH AUTHOR FOUNDATION "HYPERMEDIA INTERFACE: THE PARADIGM OF INTERACTIVE COMMUNICATION"

Dedication: Full time

Applicant's contribution: PROJECT DIRECTOR AND DOCTORAL RESEARCH COORDINATOR RESPONSIBLE FOR THE RESULTS AND CO-RESEARCHERS.

16 Name of the project: ECULTURENET. EUROPEAN NETWORK OF CENTRES OF EXCELLENCE FOR DIGITAL CULTURE RESEARCH AND EDUCATION

Project type: Basic research (including archaeological digs, etc)

Project area: European Union

Institution where project took place: V FRAMEWORK PROGRAMME OF THE EUROPEAN UNION **Type of institution:** University Centres and Structures and Associated Bodies

City: MADRID & BRUSSELS, Belgium

Head(s) researcher(s): ARTURO COLORADO CASTELLARY; ISIDRO MORENO SÁNCHEZ; FRANCISCO DE BORJA BARRINAGA LÓPEZ; JORGE MORA FERNÁNDEZ

Number of researchers: 12

Name of the programme: V FRAMEWORK PROGRAMME OF THE EUROPEAN UNION

Start-End date: 01/01/2002 - 31/12/2003

Total amount: 70.000

Participation in R&D&I non-competitive projects, contracts or agreements with administrations or public or private bodies

1 Name of the project: APPLIED RESEARCH TO THE DESIGN OF THE MUSEOGRAPHIC PROPOSAL FOR THE TOURISM VISITOR CENT IN JEREZ DE LA FRONTERA

Role: Researcher

Head researcher: ISIDRO MORENO SANCHEZ; JORGE MORA FERNANDEZ

Number of researchers: 10

Funding institution or bodies:

STATE OF ANDALUSIA

Type of institution: State agency

City: JEREZ DE LA FRONTERA, Andalusia, Spain

Start date: 01/10/2011

2 Name of the project: R&D APPLIED TO THE MUSEALIZATION OF CONVENT OF MOTHER OF GOD OF UNICAJA FOUNDATION AND OTHER CULTURAL STUDY CENTER FOR SUCH USES

Role: Researcher

Head researcher: ISIDRO MORENO SÁNCHEZ; JORGE MORA FERNÁNDEZ

Number of researchers: 7

Funding institution or bodies:



ARTICLE 83 OF THE LOU, UCM

UNICAJA FOUNDATION

Start date: 31/01/2010**Duration of project:** 1 year - 2 months

Results

Intellectual and industrial property. Know-how and industrial secrets

1 Name: FEATURE FILM SCRIPT BETWEEN LIVES - ENTRE VIDAS**Inventors/authors/obtainers:** Jorge Mora Fernández**Holding institution:** WGA, WRITERS GUILD OF AMERICA & COPYRIGHT OFFICE**Application number:** 1676494**Priority country:** United States of America**Date:** 14/09/2013**2 Name:** CROSS CULTURAL VIDEOS (AN ONLINE MUSEUM & INTERACTIVE ART ARCHIVE)**Description of qualities:** THE PROTOTYPE CROSS CULTURAL VIDEOS (AN INTERACTIVE MUSEUM DATABASE) DEVELOPED IN INTERACTIVE MEDIA DIVISION OF THE UNIVERSITY OF SOUTHERN CALIFORNIA WAS REGISTERED AT THE U.S. COPYRIGHT OFFICE OF THE LIBRARY OF CONGRESS USA WITH THE NUMBER FOLLOWING THE CIRCULAR 31 1-22465477 , 34, 61. TEXT AND COMPILATION OF A COMPREHENSIVE DATA BASE AND ITS ARCHITECTURE, INCLUDING ALL TEXTS FOR DEVELOPMENT. INTERNATIONAL LIFE AND HAS BEEN CREATED TO SUPPORT YOU USA SCHOLARSHIP FOUNDATION LA CAIXA, with an investment of \$ 40,000, SUMMER 2005 FALL 2007 AND THAT THE THESIS DEVELOPMENT PROJECT "MULTICULTURAL VIDEOS AN ONLINE MUSEUM"**Type of industrial property:** Patent of invention**Author's rights:** Yes**Related rights:** Yes**Business secret:** No**Know-how:** Yes**Inventors/authors/obtainers:** JORGE IGNACIO MORA FERNÁNDEZ**Holding institution:** UNIVERSITY OF SOUTHERN CALIFORNIA (USC)**Reference/registry code:** 1-22465477**Application number:** 1-22465477**Priority country:** United States of America**Date:** 06/01/2006**Conferral date:** 04/09/2006**Patent number:** 1-22465477**Autonomous community/region:** United States of America**Most relevant results:** IT HAS BEEN USED AS A TECHNOLOGY TRANSFER AND IS INSPIRED BY THE ABOVE RESEARCH PROJECT "MULTICULTURAL VIDEOS: AN ONLINE INTERACTIVE MUSEUM" O "MULTICULTURAL VIDEOS FESTIVAL & WORKSHOPS FOR THE CONSERVATION AND PROMOTION OF PERUVIAN AND BOLIVIAN ARTS" THANKS TO CONTRACTS AND INTERNATIONAL COLLABORATION OF THANKS TO THE PRINCIPAL INVESTIGATOR FECYT, THE ELECTRONIC ARTS FOUNDATION, THE UNIVERSITY OF SOUTHERN CALIFORNIA, THE MAE-AECID, UCM, ETC.**3 Name:** MODELS OF ANALYSIS OF HYPERMEDIA EXPRESSIONS USED TO ENCOURAGE MORE MULTI-COMMUNICATION APPLICATION TO BUILDING SMOKE & MIRRORS. SCIENTIFIC RESEARCH RESULTS.**Description of qualities:** THE BOOK MODELS OF ANALYSIS FOR THE IMPLEMENTATION OF YOUTH IMMERSION ON CULTURAL CONTENTS. (MUSEUMS, WEBS, AUGMENTED REALITY AND VIDEOGAMES) WRITTEN IN SPANISH AND PUBLISH ON THE COLLECTION DATA AUTOR OF THE FUNDACION AUTOR, SGAE, IS BEING CONSIDERED AND USED AS ONE OF THE BOOK OF MAIN REFERENCES TO TRANSFER TECHNOLOGICAL KNOWLEDGE ON INTERACTIVE MEDIA COURSES,



IN THE SCHOOLS OF COMMUNICATION IN SPAIN AND LATIN AMERICA, SUCH AS THE UCM, THE UNIVERSIDAD CAMILO JOSE CELA, THE UNIVERSIDAD DE SAN ANTONIO ABAD DEL CUSCO, O LA UNIVERSIDAD CATOLICA DE LISBOA EN PERU, ENTRE OTRAS.

Type of industrial property: Utility model

Author's rights: Yes

Business secret: No

Know-how: Yes

Inventors/authors/obtainers: JORGE IGNACIO MORA FERNÁNDEZ

Holding institution: CAM COMMUNITY OF MADRID

Reference/registry code: M-007311-2003

Application number: M-007311-2003

Priority country: Spain, Community of Madrid

Conferral date: 23/09/2003

Patent number: M-007311-2003

Autonomous community/region: Community of Madrid, Spain

Most relevant results: THE DEVELOPMENT OF THESE MODELS INSPIRED THE PUBLICATION OF A BOOK THAT RECEIVED THE RESEARCH AWARD OF THE FUNDACION AUTOR, FORM THE SGAE, SOCIEDAD GENERAL DE AUTORES Y EDITORES. IN TERMS OF THE TECHNOLOGICAL TRANSFER ACTIVITIES THE APPLICATION OF THESE MODELS WERE PRESENTED ON PRESTIGIOUS INTERNATIONAL CONFERENCES SUCH AS THE ACM MULTIMEDIA 2008, ASSOCIATION OF COMPUTING MACHINERY, IN VANCOUVER, CANADA, OR AT PANEL OF NEW TECHNOLOGIES APPLIED TO EDUCATION INCLUDED ON THE SECTION DIGITAL CULTURE AND COMMUNICATION, AT ECREA 3RD EUROPEAN COMMUNICATION CONFERENCE, HAMBURG OCT. 2010, ¿TRANSCULTURAL COMMUNICATION AND INTERCULTURAL COMPARISONS¿.

Scientific and technological activities

Scientific production

Publications, scientific and technical documents

- 1** Jorge Mora Fernández. INTERACTIVE DIGITAL STORYTELLING & HCI, HUMAN COMPUTER INTERFACE, TECHNIQUES APPLIED FOR EDUTAINMENT IN INTERACTIVE HEALTH PROJECTS: ANALYSIS OF TWO USC'S LABYRINTH PROJECTS. JOURNAL LNCS, LECTURE NOTES ON COMPUTER SCIENCES. Los Angeles(United States of America): Springer, 03/08/2015.

Type of production: Article **Format:** Journal

Ranking: 4 **Acting as:** Author or co-author of article in journal with external admissions assessment committee

Relevant publication: Yes
- 2** Jorge Ignacio Mora Fernández; Gildardo Sánchez Ante; Victor García Navarro. STUDIES IN NEUROGINE, NEUROART AND NEUROGAMES Innovative Technologies for Finding Meaningful Hypermedia Elements to Include in Positive Behavior Change Media Products. HCI HUMAN COMPUTER INTERFACES. COMMUNICATIONS IN COMPUTER AND INFORMATION SCIENCE (CCIS) Y LECTURE NOTES IN COMPUTER SCIENCE (LNCS). New York(United States of America): Springer, 26/06/2013. Available online at: <<http://www.springer.com/lncs>>. ISSN 1865-0929

Collection: Lecture Notes in Computer Science (LNCS)

Type of production: Article **Format:** Scientific and technical document or report

Acting as: Author or co-author of scientific or technical document for the general public

Relevant publication: Yes

Translations: English



- 3** JORGE IGNACIO MORA FERNÁNDEZ. INTERACTIVE DIGITAL MEDIA AND CULTURE: HYPERMEDIA LITERACY IN PERU AND BOLIVIA. COMUNICAR, SCIENTIFIC JOURNAL OF MEDIA EDUCATION. XX - 39, pp. 139 - 149. GRUPO COMUNICAR, 01/10/2012. Available online at: <<http://www.revistacomunicar.com/index.php?contenido=detalles&numero=39&articulo=39-2012-16>>. ISSN 1134-3478
- Type of production:** Article **Format:** Journal
Acting as: Author or co-author of scientific or technical document for the general public
Impact source: SCOPUS **Category:** Communication
Impact index: 0,191 **Journal in the top 25%:** Yes
- Relevant results:** DOI: 10.3916/C39-2012-03-04
Relevant publication: Yes
Reviews in journals: 180
- 4** Jorge Ignacio Mora Fernández. THE HYPERMEDIA INTERFACE: MODELS TO ANALYZE AND IMPLEMENT CULTURAL AND EDUCATIONAL INTERACTIVE MEDIA PRODUCTS: VIDEOGAMES, WEBS, AUGMENTED REALITY AND INTERACTIVE MUSEUMS. ECREA EUROPEAN TRANSCULTURAL COMMUNICATION AND INTERCULTURAL COMPARISONS. 6-4, pp. 123 - 125. Hamburg(Germany): Intellect, 10/10/2010. ISSN 1836-5132
- Type of production:** Article **Format:** Journal
Acting as: Author or co-author of article in journal with external admissions assessment committee
Impact source: ISI **Category:** Experimental and Cognitive Psychology
Impact index: 1,270 **Journal in the top 25%:** Yes
- Relevant results:** NUMBER ONE CONFERENCE AS A REFERENCE IN EUROPE ON CULTURE AND DIGITAL COMMUNICATIONS
Relevant publication: Yes
- 5** Jorge Ignacio Mora Fernández. THE ARTISTIC HYPERMEDIA INTERFACE: THE PARADIGM OF THE INTERACTIVE COMMUNICATION. MODELS OF IMPLEMENTING THE INMERSION OF YOUNG GENERATIONS IN CULTURAL INTERACTIVE MEDIA. (MUSEUMS, CINEMA, AUGMENTED REALITY, VIDEOGAMES, WEB AND MOBILE). AUTHOR DATA. AWARDED BY THE RESEARCH AUTHOR FOUNDATION, SGAE. pp. 1 - 535. Madrid, Community of Madrid(Spain): DATA AUTOR. FUNDACION AUTOR. SGAE, 14/11/2009. ISBN 978-84-8048-807-5
- Type of production:** Book **Format:** Book
Ranking: 1 **Acting as:** Author or co-author of entire book
Relevant results: - RESEARCH AUTHOR AWARD, AUTHOR FOUNDATION SGAE, GENERAL SOCIETY OF AUTHORS AND EDITORS. - INCLUDES 8 YEARS OF RESEARCH IN HYPERMEDIA ARTISTIC INTERFACES DEVELOPED ALSO THANKS TO: - EUROPEAN UNION SOCIAL FUNDS AND THE COMMUNITY OF MADRID FPI DOCTORAL GRANT. - FULBRIGHT-MEC POSTDOCTORAL GRANT
Relevant publication: Yes
Reviews in journals: 27
- 6** Jorge Ignacio Mora Fernández. MULTICULTURAL VIDEOS: AN ONLINE MUSEUM BASED ON AN INTERNATIONAL ARTISTIC VIDEO DATABASE. ACM, ASSOCIATION OF COMPUTING MACHINERY, ACM MULTIMEDIA 2008 UNDER THE SECTION WS-COMMUNICABILITY MS2008. pp. 1 - 17. ACM DIGITAL LIBRARY, ASSOCIATION FOR COMPUTING MACHINERY, ACM T GRAPHIC, 10/10/2008. ISBN 978-1-60558-303-7
- Type of production:** Article **Format:** Journal
Ranking: 3 **Acting as:** Author or co-author of article in journal with external admissions assessment committee
Impact source: SCOPUS **Category:** COMPUTER SYSTEMS
Impact index: 3,413 **Journal in the top 25%:** Yes
Position: 3



Relevant results: PRESENCE IN ISI WEB OF KNOWLEDGE IN THE SEARCH OF CONFERENCE "ACM MULTIMEDIA". ACM, ASSOCIATION OF COMPUTING MACHINERY IS ONE OF THE MOST IMPORTANT IN IEEE ASSOCIATIONS IN ADVANCE TECHNOLOGY FOR HUMANITY AND THE LARGEST INTERNATIONALLY ASSOCIATION FOR THE ADVANCEMENT OF TECHNOLOGY.

Relevant publication: Yes

Reviews in journals: 3.102

- 7** Jorge Mora Fernandez. TRANSMEDIA ARTS AESTHETICS & NARRATIVE ELEMENTS THAT SERVE TO GENERATE CONVERGENCES AND INTELLIGIBILITY: THE UNIVERSE OF BATMAN. EBOOK "CONVERGENCE OF SCREENS, DIVERSITY OF VISIONS". IN DEVELOPMENT BY CIESPAL AND CHASKI LATIN AMERICA JOURNAL IN COMMUNICATION,, 15/09/2015.
Type of production: Chapters of books **Format:** Book
- 8** Jorge Mora Fernandez; Bolivar Avila. EXPERIENCE IN THE CREATION OF THE LABORATORY OF EMERGING MEDIA CONVERGENCES – GROUP I+D+C CICNETART. CHASKI, LATIN AMERICA JOURNAL IN COMMUNICATION. CIESPAL, 15/04/2015.
Type of production: Article **Format:** Journal
- 9** Jorge Mora Fernández. ARTECHNOLOGY & ACCESIBILITY IN MUSEUMS. ARTECHNOLOGY, AUGMENTED KNOWLEDGE & ACCESIBILITY IN MUSEUMS. COMPLUTENSE, 14/03/2014.
Type of production: Chapters of books **Format:** Book
Acting as: Author or co-author of chapter in book
Translations: Spanish, Portuguese, English
- 10** Jorge Mora Fernandez. ARTECHNOLOGY INTERACTIVE CINEMATIC ARTS: CERTAIN CATEGORIES, INTERFACES, NARRATIVE STRUCTURES, EMOTIONS AND RESEARCH. ARTECHNOLOGY: INTERCONNECTION BETWEEN THE ARTS AND TECHNOLOGY IN DIGITAL CULTURE. PUBLISHED BY UERJ-UCM. RIO DE JANEIRO STATE UNIVERSITY AND COMPLUTENSE UNIVERSITY OF MADRID. Rio de Janeiro(Brazil): Sulina, 10/02/2013. ISBN 978-85-8338-038-2
Type of production: Chapters of books **Format:** Book
Acting as: Author or co-author of chapter in book
Translations: Spanish, Portuguese, English
- 11** Jorge Mora Fernández. HYPERMEDIA INTERACTIONS: IMMERSIVE COMMUNICATIONS THROUGH THE INTERFACE DESIGN AND NARRATIVE. ICON 14. SCIENTIFIC JOURNAL OF COMMUNICATION AND NEW TECHNOLOGIES. XII, pp. 218 - 241. Madrid, Community of Madrid(Spain): ICONO 14, 27/03/2009. Available online at: <WWW.ICONO14.NET>. ISSN 1697-8293
Type of production: Article **Format:** Journal
Acting as: Author or co-author of article in journal with external admissions assessment committee
Impact source: IN-RECS
Impact index: 0,040
Relevant results: WWW.ICONO14.NET IT IS POSITIONED IN TE AREA OF COMMUNICATION IN THE DATA BASE IN-RESIT WITH (ICDS) 2500, IN THE DATABASE MIAR. MOREOVER APPEARS IN THE DATABASE OF THE CSIC ICE AND THE LATININDEX WITH 34 COMPLETED CRITERIA SUCH AS: EXTERNAL EVALUATION, RECIPROCITY, OPENNESS TO A EDITING COUNCIL AND AUTHORS BETWEEN OTHERS.
- 12** Jorge Ignacio Mora Fernández. HYPERMEDIA EXPRESSIONS: COMMUNICATIVE EFFICIENT RELATIONSHIPS BETWEEN INTERFACE, INTERACTIVE NARRATIVE, EMOTION AND VALUES IN EDUCATIONAINMENT PRODUCTS. COMMUNICATION. INTERDISCIPLINARY JOURNAL OF SCIENCE AUDIOVISUAL COMMUNICATION, ADVERTISING AND CULTURAL STUDIES.pp. 149 - 179. UNIVERSITY OF SEVILLA, 17/06/2007. ISSN 1695-6206
Type of production: Article **Format:** Journal
Acting as: Author or co-author of article in journal with external admissions assessment committee



Impact source: IN-RES

Impact index: 0,032

Position: 14

Category: Arts and Humanities (miscellaneous)

Relevant results: POSITIONED IN THE AREA OF COMMUNICATION IN THE DATABASE INRES IN POSITION 17, IN THE 4TH QUARTILE. APPEARS IN THE DATABASE OF CSIC ICE AND LATINDEX WITH 28 FULL CRITERIA AND EXTERNAL REVIEWERS AND OPENING FOREIGN AUTHORS.

Reviews in journals: 47

- 13** Jorge Ignacio Mora Fernández. EFFICIENCY OF INTERACTIVITY IN THE VIDEOGAMES INTERFACES. CRCA NEWSLETTER "A GLOBAL PERSPECTIVE". WINTER/SPRING, pp. 3 - 3. San Diego(United States of America): UNIVERSITY OF CALIFORNIA SAN DIEGO, 10/12/2005.

Type of production: Article

Format: Journal

Acting as: Author or co-author of scientific or technical document for the general public

Impact source: University of California

Impact index: 1,6000

- 14** Jorge Ignacio Mora Fernández; Neus Miró; Ruth Contreras; Fco. de Borja Barrinaga; Gaspar Diez; Diego Díaz. INSIDE TRACK: INTERACTIVE CINEMA OF DAKTYL 4.AUDIOVISUAL CONTEST INJUVE 2002. pp. 32 - 35. Madrid(Spain): CPAGE. INJUVE MINISTRY OF SOCIAL AFFAIRS, 20/02/2003. ISBN 84-89582-10-6

Type of production: Chapters of books

Format: Catalogue of artworks

Relevant results: DISTRIBUTED IN CALIFORNIA, SPAIN, MEXICO, URUGUAY, PERU, ETC.

Reviews in journals: 12

Translations: English

- 15** Jorge Ignacio Mora Fernández. INSIDE TRACK: EXPERIMENTAL & INTERACTIVE FILM PROJECT. EL MUNDO, LA2 TVE, LA LUNA, 20 MINUTOS, INJUVE. MINISTRY OF LABOUR AND SOCIAL AFFAIRS. pp. 91 - 92. INJUVE, 01/02/2003. Available online at: <[HTTP://WWW.INJUVE.ES/CONTENIDOS.TYPE.ACTION?TYPE=2066762329&MENUID=2066762329](http://www.injuve.es/contenidos.type.action?type=2066762329&menuid=2066762329)>. ISBN 84-89582-10-6

Type of production: Articles in the press

Format: Journal

Acting as: Author or co-author of work of art

Relevant results: -

[HTTP://WWW.INJUVE.ES/CONTENIDOS.TYPE.ACTION?TYPE=2066762329&MENUID=2066762329](http://www.injuve.es/contenidos.type.action?type=2066762329&menuid=2066762329) TVE: - [HTTP://WWW.RTVE.ES/TELEVISION/20100323/AUDIOVISUAL-INJUVE-2002/324903.SHTML](http://www.rtve.es/television/20100323/audiovisual-injuve-2002/324903.shtml) - PRESENCE IN SOME OF THE MOST IMPORTANT SPANISH NEWSPAPERS SUCH AS EL MUNDO,, LA LUNA, 20 MINUTES, ETC

Work presented in conferences at the national or international level

- 1** **Title:** INTERACTIVE DIGITAL STORYTELLING & HCI, HUMAN COMPUTER INTERFACE, TECHNIQUES APPLIED FOR EDUTAINMENT IN INTERACTIVE HEALTH PROJECTS: ANALYSIS OF TWO USC'S LABYRINTH PROJECTS

Name of the conference: 4TH INTERNATIONAL CONFERENCE ON DESIGN, USER EXPERIENCE AND USABILITY

City: LOS ANGELES, United States of America

Date: 02/08/2015

End date: 07/08/2015

Organising institution: HUMAN COMPUTER INTERFACE, HCI INTERNATIONAL

Type of institution: Innovation and Technology Centres

Jorge Mora Fernández.



- 2** **Title:** TRANSMEDIA ARTS & NARRATIVES APPLIED TO ADVERTISEMENT: THE BATMAN UNIVERSE
Name of the conference: INTERNATIONAL CONFERENCE IN COMMUNICATION AND PUBLIC RELATIONSHIPS
City: CUENCA, Ecuador
Date: 17/12/2014
End date: 20/12/2014
Organising institution: UNIVERSIDAD DE CUENCA
City: Ecuador
Type of institution: University
- 3** **Title:** TRANSMEDIA ARTS & NARRATIVE ELEMENTS THAT SERVE TO GENERATE CONVERGENCES AND INTELLIGIBILITY
Name of the conference: CONVERGENCE OF SCREENS, DIVERSITY OF VISIONS
City: Loja, Ecuador
Date: 01/10/2014
End date: 04/10/2014
Organising institution: INTERNATIONAL CONGRESS INAV INTERNATIONAL IBEROAMERICAN NETWORK OF AUDIOVISUAL NARRATIVES
City: Loja, Ecuador
Jorge Mora Fernández. "Convergence of Screens, Diversity of Visions, Ebook CIESPAL".
Type of institution: University
- 4** **Title:** ARTECHNOLOGY MUSEUMS AND ACCESSIBILITY
Name of the conference: ARTECHNOLOGY, AUGMENTED KNOWLEDGE AND ACCESSIBILITY
City: MADRID, Community of Madrid, Spain
Date: 07/11/2013
End date: 08/02/2014
Organising institution: COMPLUTENSE UNIVERSITY OF MADRID- RIO DE JANEIRO STATE UNIVERSITY
- 5** **Title:** DESIGN, USER EXPERIENCE, AND USABILITY IN NEUROSCIENCE, NEUROARTS AND NEUROGAMES
Name of the conference: HUMAN COMPUTER INTERFACE
City: Las Vegas, United States of America
Date: 25/07/2013
End date: 27/07/2013
Organising institution: IEEE
City: Las Vegas, United States of America
Jorge Mora Fernandez.
Type of institution: Innovation and Technology Centres
- 6** **Title:** HYPERMEDIA ARTISTIC INTERFACES: INTERACTIVE COMMUNICATION IN THE ARTS, HEALTH, VIDEO, AUGMENTED REALITY, WEB AND CINEMA.
Name of the conference: XXIII CONGRESS OF TECHNOLOGY AND SOCIETY
City: Monterrey, Mexico
Date: 29/03/2013
Organising institution: TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY
City: Monterrey, Mexico



- 7** **Title:** VIDEO ART ANNOTATION AND VIDEO ANALYSIS RESEARCH
Name of the conference: VCIP 2012 VISUAL COMMUNICATIONS AND IMAGE PROCESSING
City: San Diego, United States of America
Date: 27/11/2012
End date: 30/11/2012
Organising institution: IEEE Explore, UNIVERSITY OF CALIFORNIA SAN DIEGO Y UNIVERSITY OF SOUTHERN CALIFORNIA
Type of institution: University
City: San Diego, United States of America
Jorge Mora Fernández.
- 8** **Title:** EDULEARN VIDEO-EXPERIENCE ABOUT THE FESTIVAL & WORKSHOP OF MULTICULTURAL VIDEOS: AUDIOVISUAL & MULTIMEDIA CAPACITATION FOR THE CONSERVATION AND PROMOTION OF LOCAL CULTURES & ARTS IN PERU AND BOLIVIA
Name of the conference: EDULEARN
City: Barcelona, Catalonia, Spain
Date: 02/06/2012
End date: 04/06/2012
Organising institution: IATED, INTERNATIONAL CONFERENCE ON EDUCATION AND NEW LEARNING TECHNOLOGIES
City: Barcelona, Catalonia, Spain
Publication in conference proceedings: Yes
Jorge Mora Fernandez; Isidro Moreno Sánchez. "4th International Conference on Education and New Learning Technologies". Catalonia (Spain): Available online at: <<http://library.iated.org/view/MORAFERNANDEZ2012EDU>>. ISSN 2340-1117, ISBN 978-84-695-3491-5
- 9** **Title:** THE HYPERMEDIA INTERFACE
Name of the conference: 3RD EUROPEAN MEDIA COMMUNICATION CONFERENCE
City: Hamburg, Germany
Date: 10/10/2010
End date: 12/10/2010
Organising institution: ECREA 2011
Type of institution: Innovation and Technology Centres
Jorge Mora Fernández.
- 10** **Title:** PROTOTYPE OF THE INTERFACE FOR ONLINE VIDEO ART EDITING TOOL AND AUDIOVISUAL DATABASE
Name of the conference: REAL TIME LIVE/ USC ARTS & HUMANITIES INICIATIVE
City: Los Ángeles, United States of America
Date: 09/10/2010
End date: 10/10/2010
Organising institution: USC, VISIONS AND VOICES THE USC ARTS & HUMANITIES INICIATIVE
Type of institution: University
City: Los Ángeles, United States of America
Jorge Mora Fernandez. "PRESENTATION OF THE PROTOTYPE OF THE INTERFACE FOR ONLINE VIDEO ART EDITING TOOL AND AUDIOVISUAL DATABASE".
- 11** **Title:** HUMAN-COMPUTER INTERACTION, TOURISM AND CULTURAL HERITAGE
Name of the conference: HCITTOCH 2010
City: BRESCELLO, EMILIA REGION, Italy
Date: 07/09/2010



End date: 08/09/2010

Organising institution: AIHCIY ALAIPO

Type of institution: Innovation and Technology Centres

Jorge Mora Fernandez. "n Computer Interaction, Tourism and Cultural Heritage". SPRINGER, ISBN 978-3-642-18347-8

12 Title: STRATEGIES FOR A CREATIVE FUTURE WITH DIGITAL ARTS, COMPUTER SCIENCE, QUALITY DESIGN AND COMMUNICABILITY

Name of the conference: HUMAN-COMPUTER INTERACTION, TOURISM AND CULTURAL HERITAGE (HCIToch 2010):

City: BRESCELLO (RE) EMILIA ROMAGNA REGION, Italy

Date: 04/09/2010

End date: 07/09/2010

Organising institution: HCIToch 201

City: BRESCELLO (RE) EMILIA ROMAGNA REGION, Italy

Jorge Mora Fernández.

13 Title: VIRTUAL CLASSROOM AND COMMUNICABILITY: EMPATHY AND INTERACTION FOR ALL

Name of the conference: HUMAN COMPUTER INTERFACE INTERNATIONAL 09

City: San Diego, United States of America

Date: 17/06/2009

End date: 19/06/2009

Organising institution: HCI

Type of institution: Innovation and Technology Centres

Jorge Mora Fernandez. "VIRTUAL CLASSROOM AND COMMUNICABILITY: EMPATHY AND INTERACTION FOR ALL".

14 Title: PRESENTATION COMMUNICATION "MULTICULTURAL VIDEOS: AN INTERACTIVE MUSEUM BASED ON AN ARTISTIC AUDIOVISUAL DATA."

Name of the conference: I INTERNATIONAL CONGRESS DIGITAL SOCIETY

Type of event: Conference

Field of the conference: European Union

Type of participation: Invited speaker

Reasons for participation: Upon invitation

City: Madrid, Community of Madrid, Spain

Date: 24/04/2009

End date: 24/04/2009

Organising institution: UCM, PLAN AVANZA 2, MINISTERIO OF INDUSTRY, TOURISM & COMMERCE, SECRETARY OF STATE OF TELECOMMUNICATIONS

City: Madrid, Community of Madrid, Spain

Type: Scientific and technical document or report

Jorge Ignacio Mora Fernández. "PRESENTATION "MULTICULTURAL VIDEOS: AN INTERACTIVE MUSEUM BASED ON AN ARTISTIC AUDIOVISUAL DATA."". pp. 672 - 681. 24/04/2009. ISSN 1697-8293

15 Title: PRESENTATION OF MULTICULTURAL VIDEOS: AN INTERACTIVE ONLINE MUSEUM BASED ON AN ARTISTIC VIDEO. MODERATOR DATABASE COORDINATOR OF THE OPINION OF MULTIMEDIA WORKSHOP FOR COMMUNICABILITY CULTURAL AND NATURAL HERITAGE

Name of the conference: ACM MULTIMEDIA 2008, ASSOCIATION FOR COMPUTING MACHINERY

Type of event: Conference

City: Vancouver, Canada

Date: 24/10/2008

End date: 26/10/2008

Type of institution: Innovation and Technology Centres



Organising institution: ASSOCIATION FOR COMPUTING MACHINERY, MICROSOFT, IBM, HP, USC, GOOGLE...

City: Vancouver, Canada

Type: Article

"ACM MULTIMEDIA 2008 COMMUNICATION". (Canada): ACM Digital Library
doi>10.1145/1462039.1462045, 26/10/2008. ISBN 978-1-60558-319-8

- 16** **Title:** INTERACTIVE MEDIA PRODUCTION FOR MIGRATION, HUMAN DIGNITY AND INTERDEPENDENCE
Name of the conference: INTERDEPENDENCE DAY V MIGRATION, HUMAN DIGNITY AND INTERDEPENDENCE
City: Mexico D.F., Mexico
Date: 08/09/2007
End date: 10/09/2007
Organising institution: UNIVERSITY OF SOUTHERN CALIFORNIA & TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY
City: MEXICO, Mexico
Jorge Mora Fernández.
Type of institution: University Centres and Structures and Associated Bodies
- 17** **Title:** PROJECT INNOVATION IN INTERACTIVE CINEMA WITHOUT BORDERS VISIONS
Name of the conference: EUROPEAN FILMS CROSSING BORDERS
City: Cannes, France
Date: 10/05/2007
End date: 14/05/2007
Organising institution: CANNES FILM FESTIVAL 60 EDITION. MEDIA PROGRAM OF THE EUROPEAN UNION, EUROIMAGES, FUNDACION AUTO
City: Bruselas, Belgium
Jorge Mora Fernández.
- 18** **Title:** "EXCHANGING CULTURES EC GAME" > PRESENTATION OF THE AWARDED PROTOTYPE
Name of the conference: REINVENTING PUBLIC DIPLOMACY THROUGH ARTISTIC VIDEOGAMES
City: Los Ángeles, United States of America
Date: 01/05/2006
End date: 08/05/2006
Organising institution: ANNENBERG SCHOOL FOR COMMUNICATIONS, CENTER ON PUBLIC DIPLOMACY
City: Los Angeles, United States of America
Jorge Mora Fernández.
Type of institution: University
- 19** **Title:** AUDIOVISUAL PERFORMANCE FOR EXPERTS IN CULTURAL HERITAGE, ECONOMIC TOURISTIC PROMOTION AND NEW TECHNOLOGIES
Name of the conference: CULTURTEC 2002
City: Madrid, Community of Madrid, Spain
Date: 19/05/2002
End date: 22/05/2002
Organising institution: MEDICI PROGRAM WITHIN THE 70 FRAMEWORK PROGRAMME EU AND THE INSTITUTE MACLUHAN
Jorge Mora Fernández.



- 20** **Title:** LUIS BUÑUEL & THE NEW FILMMAKERS
Name of the conference: I INTERNATIONAL CONGRESS LUIS BUÑUEL
City: Madrid, Community of Madrid, Spain
Date: 20/10/2000
End date: 23/10/2000
Organising institution: GENERAL FOUNDATION COMPLUTENSE UNIVERSITY OF MADRID
Jorge Mora Fernández. "OBSESSION: LUIS BUÑUEL".
- 21** **Title:** WORKSHOP FICTIONS OF REALITY: THE AUDIOVISUAL BETWEEN THE CREATION AND THE MANIPULATION OF DAILY LIFE
Name of the conference: III CONGRESS OF RESEARCHERS AUDIOVISUALS
City: Madrid, Community of Madrid, Spain
Date: 09/10/1999
End date: 10/10/1999
Organising institution: COMPLUTENSE UNIVERSITY OF MADRID
ISBN 84-8483-063-2

Experience in R&D&I management and participation in scientific committees

Scientific advisory committees, scientific societies

- 1** **Committee title:** CULTURE AND VIDEOGAMES
Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS
Institution which it depends on: UNIVERSITY OF SOUTHERN CALIFORNIA SAGE
City: Los Angeles, United States of America
Start-End date: 29/01/2014 - 14/02/2014
- 2** **Committee title:** COMUNICAR, ISI SCIENTIFIC JOURNAL IN COMMUNICATION AND EDUCATION, COMITÉ CIENTÍFICO EVALUADOR
Primary (UNESCO code): 580200 - Organization and planning of education; 630800 - Social communicationa
Institution which it depends on: GRUPO COMUNICAR- HUELVA UNIVERSITY
City: Huelva, Spain
Start-End date: 10/10/2012 - 10/10/2013
- 3** **Committee title:** HCI 2013, HUMAN COMPUTER INTERFACE, PANEL OF DESIGNING EXPERIENCES FOR FACILITATING POSITIVE BEHAVIOR CHANGE
Area of the activity: Non EU International
Primary (UNESCO code): 580101 - Audio-visual methods; 610400 - Educational psychology; 620301 - Cinematography; 630800 - Social communicationa
Institution which it depends on: IEEE / Human Computer Interface International Conference
Type of institution: Innovation and Technology Centres
City: Las Vegas, United States of America
Start-End date: 09/10/2012 - 26/09/2013
- 4** **Committee title:** ICOM, INTERNATIONAL COUNCIL OF MUSEUMS
Primary (UNESCO code): 510106 - Museology; 580204 - Levels and subjects of education; 610402 - Educational methods; 630607 - Sociology of the media to masses
Institution which it depends on: UNESCO
Type of institution: Public Research Body
City: Paris, France



Start-End date: 04/09/2012 - 04/09/2013

- 5** **Committee title:** RED 2 Congress Transmedia
Institution which it depends on: Tecnológico de Monterrey
City: Guadalajara, Mexico
Start date: 17/10/2012
Type of institution: University

Experience organising R&D&I activities

- 1** **Title:** CREATION OF THREE RESEARCH RESEARCH GROUPS "NEUROKINEMA" "CICNTERTART" & "CIBERCULTURE"
Type of activity: PROMETEO RESEARCHERS
Convening institution: SENESCYT & DIUC
City: CUENCA, Ecuador
Start-End date: 23/01/2014 - 22/01/2017
Area of the activity: Non EU International
Type of institution: Public Research Body
Duration: 3 years
- 2** **Title:** FESTIVAL & TRAINING WORKSHOPS IN AUDIOVISUAL AND MULTIMEDIA
Type of activity: ICT TRAINING AND INTERNATIONAL COOPERATION
City: CUSCO Y PUNO, LA PAZ Y ORURO (BOLIVIA), Peru
Convening institution: MAEC/AECID Y UCM
City: CUSCO, Peru
Type of participation: Organiser
Number of attendees: 150
Start-End date: 01/12/2008 - 10/12/2010
Area of the activity: Non EU International
Type of institution: State agency
Duration: 2 years
- 3** **Title:** INTERDEPENDENCE DAY: CENTRES OF R&D IN NORTH AMERICA AND SOUTH AMERICA
Type of activity: CENTER MEETINGS R&D USA, MÉXICO Y BRASIL
Convening institution: UNIVERSITY OF SOUTHERN CALIFORNIA, CENTER ON PUBLIC DIPLOMACY
City: MEXICO D.F., Mexico
Type of participation: Organiser
Number of attendees: 120
Start-End date: 05/05/2007 - 08/05/2007
Area of the activity: Non EU International
Type of institution: Innovation and Technology Centres

R&D&I management experience

- 1** **Title/name of the activity:** INSITUTE FOR NETWORK CULTURE
Type of management: Management of R&D&I actions and projects
Responsibility held: RESEARCH COORDINATOR OF VIRTUAL SOCIAL STUDIES
institution: ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA
Start date: 01/05/2077
Access system: With express recognition of the credits concerned
Type of institution: University
Duration: 7 months



- 2** **Title/name of the activity:** CRCA, CENTER OF RESEARCH IN COMPUTING AND THE ARTS
Type of management: Management of R&D&I actions and projects
Responsibility held: RESEARCH COORDINATOR IN HYPERMEDIA INTERFACES
institution: UNIVERSITY OF CALIFORNIA SAN DIEGO
Start date: 15/06/2003 **Duration:** 2 years
Access system: By competition
- 3** **Title/name of the activity:** MEDIALABMADRID MANAGEMENT OF SCIENCE AND TECHNOLOGY
Type of management: Management of R&D&I actions and projects
Responsibility held: PROFESSOR OF FILM EDITING
institution: CITY HALL OF MADRID
Start date: 01/05/2002 **Duration:** 1 year
Access system: By competition
- 4** **Title/name of the activity:** MULTIMEDIA CLASSROOM PROJECT CAM & UCM
Type of management: MANAGEMENT OF THE MULTIMEDIA CLASSROOM & SYSTEMS
Responsibility held: TECHNICAL COORDINATOR RESPONSIBLE FOR THE CLASSROOM MULTIMEDIA
City: MADRID, Community of Madrid, Spain
institution: UCM DEPARTMENT OF AUDIOVISUAL COMMUNICATION AND ADVERTISING II
Start date: 01/01/2001 **Duration:** 1 year
Access system: By competition

Representation in national and international forums and committees

- 1** **Name of forum:** EUROPEAN LIVING LABS OF R&D, TERRITORIES OF TOMORROW
Position: REPRESENTATIVE OF THE LABORATORY OF DIGITAL CULTURE & HYPERMEDIA MUSEOGRAPHY
Organising institution: INTERNATIONAL LIVING LABS & TERRITORIES OF TOMORROW **Type of institution:** University Centres and Structures and Associated Bodies
City: MADRID, Community of Madrid, Spain
Start-End date: 03/02/2012 - 04/02/2012
- 2** **Name of forum:** UNITED NATIONS & USC SUMMER INSTITUTE IN PUBLIC DIPLOMACY
Position: SPANISH DIPLOMATIC REPRESENTANT
Organising institution: UNITED NATIONS & CENTER IN PUBLIC DIPLOMACY **Type of institution:** NACIONES UNIDAS
City: Los Angeles, United States of America
Start-End date: 01/07/2006 - 01/08/2006
- 3** **Name of forum:** ERASMUS EXPERIENCE
Position: REPRESENTATIVE OF THE COMPLUTENSE UNIVERSITY OF MADRID
Organising institution: ERASMUS NATIONAL AGENCY
City: EL Escorial, Community of Madrid, Spain
Start date: 01/04/2001



Experience in assessment and review of R&D&I projects and articles

- 1 Name of the activity:** R&D PROJECT REVIEWER
Responsibility held: R&D&I PROJECTS CONSULTANT
Organising institution: DIUC DIRECTION OF INVESTIGATION OF THE UNIVERSITY OF CUENCA, ECUADOR
City: CUENCA, Ecuador
Start-End date: 23/01/2014 - 28/07/2014
Type of institution: University Centres and Structures and Associated Bodies
- 2 Responsibility held:** REVIEWER OF ARTICLES OF THE JOURNAL CULTURE AND VIDEOGAMES
Organising institution: JCR SCIENTIFIC JOURNAL VIDEOGAME AND CULTURE
City: LOS ANGELES, United States of America
Start-End date: 28/01/2014 - 14/02/2014
- 3 Name of the activity:** INTERNATIONAL CONGRESS
Responsibility held: REVIEWER AND EDITOR OF ARTICLES
Organising institution: HCI HUMAN COMPUTER INTERFACE INTERNATIONAL
City: Las Vegas, United States of America
Start date: 01/11/2012
Type of institution: Innovation and Technology Centres
- 4 Name of the activity:** Revisor
Responsibility held: SCIENTIFIC COMMITTEE, REVIEWER AND EDITOR OF ARTICLES
Organising institution: JCR SCIENTIFIC MEDIA EDUCATION JOURNAL COMUNICAR
City: Huelva, Spain
Start date: 01/10/2012
- 5 Name of the activity:** ACM COMMUNICABILITY
Responsibility held: SCIENTIFIC COMMITTEE
Organising institution: ASSOCIATION OF COMPUTING MACHINERY
City: VANCOUVER, Canada
Start date: 01/05/2008
Type of institution: Innovation and Technology Centres



Other achievements

Stays in public or private R&D&I centres

- 1** **institution:** SENESCYT, SECRETARY OF INNOVATION, SCIENCE, TECHNOLOGY AND HIGHER EDUCATION
Faculty, institute or centre: SCHOOL OF CINEMATIC ARTS AND AUDIOVISUAL
City: CUENCA, Ecuador
Start-End date: 23/01/2014 - 14/12/2015 **Duration:** 1 year - 10 months
Aims of the stay: Contracted
Provable tasks: Professor / Researcher in Innovation, Digital Arts and Media Convergence
- 2** **institution:** TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY CAMPUS GUADALAJARA **Type of institution:** University
Faculty, institute or centre: CONVERGENCE MEDIA AND INNOVATION & DIGITAL ARTS DEPARTMENT
City: GUADALAJARA, Mexico
Primary (UNESCO code): 620301 - Cinematography; 629900 - Other artistic specialities; 630800 - Social communicationa
Secondary (UNESCO code): 510106 - Museology; 510107 - Myths; 510109 - Poems, stories
Start-End date: 01/07/2012 - 30/06/2013 **Duration:** 1 year
Aims of the stay: Contracted
Provable tasks: Professor / Researcher in Innovation, Digital Arts and Media Convergence
- 3** **institution:** UNIVERSITY OF SOUTHERN CALIFORNIA **Type of institution:** University
Faculty, institute or centre: INTERACTIVE MEDIA ARTS AN LABYRINT PROJECT
City: Los Angeles, United States of America
Primary (UNESCO code): 510106 - Museology; 620301 - Cinematography; 630800 - Social communicationa
Start-End date: 01/10/2011 - 01/02/2012 **Duration:** 4 months
Aims of the stay: Post-doctoral
Provable tasks: Professor / Researcher in Innovation, Digital Arts and Media Convergence
- 4** **institution:** UNIVERSITY OF SAN ANTONIO ABAD CUSCO, PERU **Type of institution:** University Centres and Structures and Associated Bodies
Faculty, institute or centre: SCHOOL OF AUDIOVISUAL COMMUNICATIONS
City: Cusco, Peru
Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS
Secondary (UNESCO code): 620301 - Cinematography; 629900 - Other artistic specialities
Tertiary (UNESCO code): 510100 - Cultural anthropology
Start-End date: 01/12/2008 - 30/09/2010 **Duration:** 1 year - 11 months
Funding institution: MAEC-AECID **Type of institution:** State agency
City: Cusco, Peru
Name of programme: MAEC-AECID ESTANCIAS Y PASANTIAS COMO PROFESOR INVESTIGADOR VISITANTE
Aims of the stay: Post-doctoral



Provable tasks: RESEARCHER & FOUNDER OF THE INTERNATIONAL COOPERATION PROJECT "FESTIVAL VIDEOBABEL Y MULTICULTURALVIDEOS" WWW.FESTIVALVIDEOBABEL.ORG

Acquired skills developed: PROFESOR VISITANTE EN LA ASIGNATURA DE COMUNICACION CREATIVA AUDIOVISUAL Y PROYECTO DE INVESTIGACION VIDEOS MULTICULTURALES EN PERU. ESTABLECIMIENTO DE COLABORACION ENTRE LA FAC. DE CC. DE LA COMUNICACION SOCIAL E DIOMAS DE LA UNSAAC Y EL LABORATORIO DE CULTURA DIGITAL, GRUPO MUSEUM I+D+C UCM, PARA PROYECTOS DE COOPERACION AL DESARROLLO DE LA UCM Y LA AECID

Most relevant results: FUNDACIÓN DEL PROYECTO DE COOPERACIÓN INTERNACIONAL "FESTIVAL VIDEOBABEL Y MULTICULTURALVIDEOS" WWW.FESTIVALVIDEOBABEL.ORG

- 5** **institution:** UNIVERSITY OF SOUTHERN CALIFORNIA **Type of institution:** University
- Faculty, institute or centre:** INTERACTIVE MEDIA DIVISION, SCHOOL CINEMA, & ITP, VITERBI SCHOOL FOR ENGINEERING
- City:** Los Ángeles, United States of America
- Primary (UNESCO code):** 620000 - SCIENCES OF ARTS & LETTERS
- Start-End date:** 01/12/2006 - 30/11/2008 **Duration:** 2 years
- Funding institution:** PROGRAMA POSTDOCTORAL MEC/FULBRIGHT
- City:** Los Angeles, United States of America
- Name of programme:** POSTDOCTORAL PROGRAM MEC/FULBRIGHT
- Aims of the stay:** Post-doctoral
- Provable tasks:** RESEARCH PROJECT: MOBILE SYSTEMS INTERACTIVE MULTIMEDIA ART INTERFACES AND COMPUTING STRUCTURES INCLUSIVE OF VIDEO GAMES, INTERFACE, DATABASES AND NARRATIVE IN HYPERMEDIA TECHNOLOGIES PORTABLE.
- Acquired skills developed:** POSTDOCTORAL PROGRAM MEC/FULBRIGHT

- 6** **institution:** COMPLUTENSE UNIVERSITY OF MADRID **Type of institution:** University Centres and Structures and Associated Bodies
- City:** Madrid, Community of Madrid, Spain
- Start-End date:** 12/12/2007 - 11/01/2008 **Duration:** 1 month
- Funding institution:** Ministry of Education and Science
- City:** Madrid, Spain
- Name of programme:** MANAGEMENT AND DISSEMINATION OF SCIENTIFIC RESEARCH EXPERIENCE AND DEVELOPED IN THE UNIVERSITY OF SOUTHERN CALIFORNIA
- Aims of the stay:** Post-doctoral
- Provable tasks:** PROFESSOR / RESEARCHER IN INNOVATION, DIGITAL ARTS AND MEDIA CONVERGENCE
- Most relevant results:** WILL BE DEVELOPED A SHORT CONFERENCE WITH STUDENTS AND TEACHERS INTERESTED IN THE MATTER OF SPREADING THE MULTICULTURAL AND OTHER CREATIVE AND ARTISTIC PROCESS FOR VIDEOS ON RED. WILL SPEAK THE SYSTEM OPERATION SOCIOCULTURAL MULTICULTURAL NETWORK VIDEOS AS WELL AS THE organization AUDIOVISUAL AND DATABASE SYSTEMS RED EDITION TO BE DEVELOPED TO DATE WITH THE COLLABORATION OF INTERACTIVE MEDIA DIVISION OF THE UNIVERSITY Sotuhern OF CALIFORNIA AND WEB SERVICE PARTNER WWW.EYESPOT.COM. Be invited to PARTICIPATION VIA INTERNET 'VIDEO BLOGGING "BY MEMBERS OF THE FACULTY AND STUDENTS INTERESTED, AND THE WIDER DISSEMINATION PROJECT IN OTHER CENTERS AND STUDENTS OF SPANISH UNIVERSITIES.

- 7** **institution:** UNIVERSITY OF SOUTHERN CALIFORNIA **Type of institution:** University
- Faculty, institute or centre:** INTERACTIVE MEDIA DIVISION, SCHOOL CINEMATIC ARTS
- City:** Los Ángeles, United States of America
- Primary (UNESCO code):** 620000 - SCIENCES OF ARTS & LETTERS
- Start-End date:** 01/07/2005 - 30/06/2007 **Duration:** 2 years



Name of programme: SCHOLARSHIP CAIXA USA

Aims of the stay: MASTER IN FINE ARTS IN INTERACTIVE MEDIA, SCHOOL OF CINEMATIC ARTS.

Provable tasks: DEVELOPMENT PROJECT WWW.MULTICULTURALVIDEOS.ORG

Acquired skills developed: EXPERTISE AND REALIZATION OF THE MASTER IN FINE ARTS IN INTERACTIVE MEDIA, SCHOOL OF CINEMATIC ARTS.

- 8** **institution:** BEIHANG UNIVERSITY **Type of institution:** University
Faculty, institute or centre: NEW MEDIA ART AND DESIGN INSTITUTE
City: Pekin, China
Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS
Start-End date: 15/09/2006 - 15/12/2006 **Duration:** 4 months
Funding institution: BEIHANG UNVERSITY
Name of programme: COLLABORATION BETWEEN BEIHANG UNVERSITY AND USC
Aims of the stay: Guest
Provable tasks: PROFESSOR / RESEARCHER IN INNOVATION, DIGITAL ARTS AND MEDIA CONVERGENCE
Acquired skills developed: VISITING PROFESSOR AND RESEARCHER IN NEW MEDIA AND INTERACTIVE ART FILM
- 9** **institution:** UNIVERSITY OF CALIFORNIA SAN DIEGO **Type of institution:** University
Faculty, institute or centre: VISUAL ARTS DEPARTMENT Y LABORATORY OF COMPARATIVE HUMAN COGNITION
City: San Diego, United States of America
Start-End date: 01/09/2004 - 30/06/2005 **Duration:** 9 months
Funding institution: UNIVERSITY OF CALIFORNIA Y UCM **Type of institution:** University
City: San Diego, United States of America
Name of programme: EAP (EDUCATIONAL ABROAD PROGRAM) UNIVERSITY OF CALIFORNIA-UCM
Aims of the stay: Doctorate
Provable tasks: PROFESSOR / RESEARCHER IN INNOVATION, DIGITAL ARTS AND MEDIA CONVERGENCE
Most relevant results: VISITING RESEARCHER AND PROFESSOR
- 10** **institution:** UNIVERSITY OF CALIFORNIA SAN DIEGO **Type of institution:** University
Faculty, institute or centre: CRCA CENTER FOR RESEARCH IN COMPUTING AND THE ARTS
City: San Diego, United States of America
Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS
Start-End date: 14/05/2004 - 06/08/2004 **Duration:** 3 months
Name of programme: EDUCATIONAL ABROAD PROGRAM E.A.P.
Aims of the stay: Doctorate
Provable tasks: R&D RESEARCH FOR PUBLISHING THE RESULTS ON THE BOOK "HYPERMEDIA INTERFACE. PARADIGM OF INTERACTIVE COMMUNICATION"
Acquired skills developed: RESEARCH ON INTERACTIVE MULTIMEDIA INTERFACES APPLIED TO VIRTUAL REALITY AND EDUCATIONAL CONTENT DEVELOPED BY SHELDON BROWN, DIRECTOR OF CRCA, IN HIS PROJECT AGAINST SMOKE "SMOKE & MIRROR"
- 11** **institution:** INSTITUTO POLITECNICO DE LISBOA, **Type of institution:** University PORTUGAL
Faculty, institute or centre: ESTC ESCOLA SUPERIOR DE TEATRO E CINEMA (SCHOOL OF THEATER AND CINEMA)



City: Lisboa, Portugal

Primary (UNESCO code): 620000 - SCIENCES OF ARTS & LETTERS

Start-End date: 01/10/1999 - 10/07/2000

Duration: 10 months

Funding institution: SOCRATES ERASMUS PROGRAM, EUROPEAN UNION SOCIAL FUNDS

Type of institution: State agency

Name of programme: SOCRATES ERASMUS PROGRAM, EUROPEAN SOCIAL FUND

Aims of the stay: SOCRATES ERASMUS PROGRAM

Most relevant results: TECHNICAL IMPROVEMENT IN THE AREAS OF COMMUNICATION, FILM AND NEW TECHNOLOGY AND DEVELOPMENT OF AUDIOVISUAL COPRODUCTION "PURGATORY" FINALLY CALLED "NOBODY" won several awards.

Grants and scholarships obtained

1 Name of the grant: PROMETEO PROGRAM

City:

Aims: Post-doctoral

Conferring institution: SENESCYT

Type of institution: State agency

Amount of the grant: 72.000

Conferral date: 25/11/2013

Duration of the grant: 9 months

End date: 27/07/2014

Name of institution: UNIVERSITY OF CUENCA, ECUADOR

Faculty, institute or centre: School of Films and Video Arts

2 Name of the grant: CONFERENCE ATTENDANCE FOR VIDEO ANALYSIS

Aims: Post-doctoral

Conferring institution: TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY

Conferral date: 15/11/2012

Duration of the grant: 7 days

End date: 22/11/2012

Name of institution: UNIVERSITY OF CALIFORNIA SAN DIEGO

3 Name of the grant: INTERNATIONAL COOPERATION GRANT

City: CUSCO, Peru

Aims: Post-doctoral

Conferring institution: UCM

Type of institution: University

Amount of the grant: 27.000

Conferral date: 01/05/2010

Duration of the grant: 1 year

End date: 01/05/2011

Name of institution: UNSAAC Y MUSEUM OF CONVENTO DE SANTO DOMINGO QORIKANCH

Faculty, institute or centre: AUDIOVISUAL ARTS AND COMMUNICATIONS

4 Name of the grant: VISITING PROFESSOR AND RESEARCHER GRANT

Aims: Post-doctoral

Conferring institution: MAEC-AECID

Type of institution: State agency

Conferral date: 01/10/2008

Duration of the grant: 2 years

End date: 30/09/2010

Name of institution: SAN ANTONIO ABAD DEL CUSCO UNIVERSITY, PERU

Faculty, institute or centre: SCHOOL OF AUDIOVISUAL ARTS AND COMMUNICATIONS



- 5** **Name of the grant:** MEC/FULLBRIGHT RESEARCH IN MULTICULTURAL VIDEOS ON INTERNET
Aims: Post-doctoral
Conferring institution: FULBRIGHT / MEC MINISTRY OF EDUCATION AND SCIENCE
Type of institution: State agency
Conferral date: 01/12/2006
Duration of the grant: 2 years
End date: 30/11/2008
Name of institution: INTERACTIVE MEDIA DIVISION Y ITP PROGRAM, USC
- 6** **Name of the grant:** INTERACTIVE INSTALLATION "MULTICULTURAL VIDEOS", EXECUTION OF THE RESEARCH PROJECT AND
Aims: Post-doctoral
Conferring institution: ELECTRONIC ARTS & HAROLD LLOYD FOUNDATION
Conferral date: 01/09/2007
Duration of the grant: 9 months
End date: 30/08/2008
Name of institution: UNIVERSITY OF SOUTHERN CALIFORNIA, LOS ANGELES, USA
Faculty, institute or centre: SCHOOL OF CINEMATIC ARTS
- 7** **Name of the grant:** INTERACTIVE MUSEUM "MULTICULTURAL VIDEOS"
WWW.MULTICULTURALVIDEOS.ORG, DEVELOPMENT OF THE PROTOTYPE
Aims: Post-doctoral
Conferring institution: UNIVERSITY OF SOUTHERN CALIFORNIA
Type of institution: University
Conferral date: 01/09/2007
Duration of the grant: 9 months
End date: 30/06/2008
Name of institution: UNIVERSITY OF SOUTHERN CALIFORNIA, LOS ANGELES, USA
Faculty, institute or centre: INTERACTIVE MEDIA DIVISION, SCHOOL OF CINEMATIC ARTS
- 8** **Name of the grant:** TRANSFER OF RESEARCH RESULTS IN SPAIN
Aims: Post-doctoral
Conferring institution: MINISTRY OF EDUCATION AND SCIENCE
Type of institution: State agency
Conferral date: 12/12/2007
Duration of the grant: 1 year
End date: 11/01/2008
Name of institution: COMPLUTENSE UNIVERSITY OF MADRID, SPAIN
- 9** **Name of the grant:** MASTER IN FINE ARTS, MFA, IN INTERACTIVE MEDIA, SCHOOL OF CINEMATIC ARTS
Aims: MASTER IN USA, UNIVERSITY OF SOUTHERN CALIFORNIA
Conferring institution: LA CAIXA FOUNDATION SCHOLARSHIP, USA
Conferral date: 01/07/2005
Duration of the grant: 2 years
End date: 30/06/2007
Name of institution: UNIVERSITY OF SOUTHERN CALIFORNIA, LOS ANGELES, USA
Faculty, institute or centre: INTERACTIVE MEDIA DIVISION, SCHOOL OF CINEMATIC ARTS,
- 10** **Name of the grant:** EDUCATIONAL VIDEOGAME PROTOTYPE EXCHANGING CULTURES
Aims: Post-doctoral
Conferring institution: CENTER ON PUBLIC DIPLOMACY, ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA
Type of institution: University
Conferral date: 09/09/2006
Duration of the grant: 3 months
End date: 21/11/2006



Name of institution: CENTER ON PUBLIC DIPLOMACY, ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA

Faculty, institute or centre: CENTER ON PUBLIC DIPLOMACY, ANNENBERG SCHOOL FOR COMMUNICATION,

- 11 Name of the grant:** F.P.I. TRAINING OF RESEARCHERS , AWARDED WITH THE RESEARCH ABROAD DOCTORAL GRANT, BY THE EUROPEAN UNION FUND AND GENERAL DIRECTION OF UNIVERSITIES FROM THE COMMUNITY OF MADRID

Aims: Pre-doctoral

Conferring institution: F.P.I EUROPEAN UNION SOCIAL FUND AND GENERAL DIRECTION OF UNIVERSITIES FROM THE COMMUNITY OF MADRID

Conferral date: 01/10/2002

Duration of the grant: 4 years

End date: 20/09/2006

Name of institution: F.P.I EUROPEAN UNION SOCIAL FUND AND GENERAL DIRECTION OF UNIVERSITIES FROM THE COMMUNITY OF MADRID

- 12 Name of the grant:** AWARD FUNDACIÓN AUTOR, SGAE, GENERAL SOCIETY OF AUTHORS AND EDITORS, FOR DEVELOPMENT AND PUBLICATION OF THE THESIS: "Hypermedia expressions that increase interactive and creative communication in youth".

Aims: Research Publication Award

Conferring institution: SGAE-FUNDACION AUTOR **Type of institution:** Foundation DE INVESTIGACION

Conferral date: 18/03/2004

Duration of the grant: 2 years - 1 month

End date: 26/04/2006

Name of institution: UNIVERSITY OF CALIFORNIA SAN DIEGO, USA, Y UNIVERSIDAD COMPLUTENSE DE MADRID, ESPAÑA,

- 13 Name of the grant:** DOCTORAL RESEARCH GRANT

Aims: Pre-doctoral

Conferring institution: EUROPEAN UNION FUNDS **Type of institution:** State agency AND C.A.M. GRANT FOR 4 YEARS FOR THE DEVELOPMENT OF MY PH.D. DISSERTATION

Conferral date: 01/06/2005

Duration of the grant: 3 months

End date: 24/09/2005

Name of institution: UNIVERSITY OF CALIFORNIA SAN DIEGO, USA

Faculty, institute or centre: CRCA, CENTER FOR RESEARCH IN COMPUTING AND THE ARTS

- 14 Name of the grant:** VISITING Ph.D. GRADUATE RESEARCHER

Aims: Pre-doctoral

Conferring institution: UNIVERSITY OF CALIFORNIA

Conferral date: 01/09/2004

Duration of the grant: 9 months

End date: 15/06/2005

Name of institution: VISUAL ARTS DEPARTMENT

Faculty, institute or centre: UNIVERSITY OF CALIFORNIA SAN DIEGO, USA

- 15 Name of the grant:** GRAND AS A COORDINATOR OF THE MULTIMEDIA LAB DEVELOPING WORK GRAPHIC DESIGN, DIGITAL VIDEO PRODUCTION, EDITING, PHOTO TOUCH AND WEBSITE MAINTENANCE.

Aims: Pre-doctoral

Conferring institution: COMPLUTENSE UNIVERSITY OF MADRID

Conferral date: 12/01/2001

Type of institution: University Centres and Structures and Associated Bodies

Duration of the grant: 1 year

End date: 23/12/2001



Name of institution: COMPLUTENSE UNIVERSITY OF MADRID, ESPAÑA

Faculty, institute or centre: DEPARTMENT OF AUDIOVISUAL COMMUNICATIONS AND PUBLICITY II DEPARTMENT (CAPVII DEPARTMENT) IN THE COMPLUTENSE UNIVERSITY OF MADRID.

- 16 Name of the grant:** ERASMUS & EUROPEAN COMMISSION GRANT FOR ATTENDING COURSES OF 4TH & 5TH YEAR OF LICENCIATURE IN AUDIOVISUAL COMMUNICATION AT THE ESCOLA SUPERIOR DE TEATRO E CINEMA Y ESCOLA SUPERIOR DE COMUNICAÇÃO SOCIAL.

Aims: Licenciatura

Conferring institution: U.E. PROGRAM SOCRATES ERASMUS

Conferral date: 10/10/1999

Duration of the grant: 10 months

End date: 21/07/2000

Name of institution: THE LISBON POLYTECHNIC INSTITUTE, PORTUGAL

Faculty, institute or centre: ESCOLA SUPERIOR DE TEATRO E CINEMA & ESCOLA SUPERIOR DE COMUNICAÇÃO SOCIAL

- 17 Name of the grant:** RESEARCH VISITING GRANT

Aims: Post-doctoral

Conferring institution: SENESCYT

Type of institution: State agency

Conferral date: 04/02/2014

Duration of the grant: 7 days

Name of institution: UNIVERSITY OF SOUTHERN CALIFORNIA

Faculty, institute or centre: SCHOOL OF CINEMATIC ARTS

Membership of scientific societies and professional associations

- 1 Name:** ICOM, INTERNATIONAL COUNCIL OF MUSEUMS
Institution: UNESCO **Type of institution:** UNITED NATIONS
City: PARIS, France
Start date: 01/09/2012
- 2 Name:** AMERICAN ASSOCIATION OF MUSEUMS
Institution: AMERICAN ASSOCIATION OF MUSEUMS
City: Los Angeles, United States of America
Start date: 01/08/2008
- 3 Name:** JCR SCIENTIFIC JOURNALS "VIDEOGAME AND CULTURE" AND "COMUNICAR"
Institution: UNIVERSITY OF SOUTHERN CALIFORNIA AND UNIVERSITY OF HUELVA **Type of institution:** University Centres and Structures and Associated Bodies
City: LOS ANGELES AND HUELVA,

Membership of thematic networks

- 1 Name:** ICA, INTERNATIONAL COMMUNICATION ASSOCIATION
Identification of the network: INTERNATIONAL COMMUNICATION ASSOCIATION
Start date: 01/10/2012
- 2 Name:** INTERNATIONAL LIVING LABS
Identification of the network: TERRITORIES OF TOMORROW
Start date: 01/12/2011



- 3 Name:** ACM ASSOCIATION OF COMPUTING MACHINERY
Identification of the network: IEEE
Start date: 05/05/2008
- 4 Name:** ECULTURENET EUROPEAN UNION NETWORK OF CENTERS OF EXCELLENCE IN DIGITAL CULTURE
Identification of the network: ECULTURENET
Start date: 01/07/2002

Recognitions, distinctions and awards received throughout the career

- 1 Description:** RECOGNITION FOR SCIENTIFIC & RESEARCH PUBLICATIONS
Conferring institution: TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY
City: GUADALAJARA, Mexico
Conferral date: 19/11/2012
Type of institution: University Centres and Structures and Associated Bodies
- 2 Description:** IBEROAMERICAN FILMS CROSSING BORDERS FOR THE SCRIPT BETWEEN LIVES
Conferring institution: GUADALAJARA INTERNATIONAL FILM FESTIVAL AND AUTHOR FOUNDATION
City: Guadalajara, Mexico
Conferral date: 2012
- 3 Description:** ACADEMIC INTERNATIONAL EXCELLENCE UNIVERSITY OF SOUTHERN CALIFORNIA WITH A G.PA BETWEEN 3.80 AND 3.99
Conferring institution: UNVIERSITY OF SOUTHERN CALIFORNIA
City: Los Angeles, United States of America
Conferral date: 2007
Type of institution: University Centres and Structures and Associated Bodies
- 4 Description:** EA, ELECTRONIC ARTS AND HAROLD LLOYD AWARDS FOR DEVELOPING THE RESEARCH PROJECT " MULTICULTURAL VÍDEOS: AN ONLINE INTERACTIVE MUSEUM BASED ON AN AUDIOVISUAL DATABASE"
Conferring institution: ELECTRONIC ARTS Y HAROLD LLOYD FOUNDATIONS
City: Los Angeles, United States of America
Conferral date: 2007
- 5 Description:** EUROPEAN FILMS CROSSING BORDERS FOR THE FILM PROJECTS "VISIONS WITHOUT BORDERS" AND "INSIDE TRACK"
Conferring institution: CANNES FILM FESTIVAL, EUROPEAN UNION MEDIA PROGRAM, FUNDACIÓN AUTOR
City: CANNES, France
Conferral date: 2007
- 6 Description:** CREATIVE AWARD "REINVENTING PUBLIC DIPLOMACY THROUGH VIDEOGAMES",
Conferring institution: ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA
City: Los Angeles, United States of America
Conferral date: 2006
Type of institution: University



- 7** **Description:** 1st PRIZE AVANT GARDE IMPERIAL BEACH INTERNATIONAL FILM FESTIVAL.
Conferring institution: IMPERIAL BEACH INTERNATIONAL FILM FESTIVAL
City: SAN DIEGO, United States of America
Conferral date: 2004
Type of institution: FESTIVAL INTERNACIONAL DE CINE
- 8** **Description:** AWARD, BEST INTERACTIVE FILM PROJECT FOR "INSIDE TRACK/VIA INTIMA" BY THE INSTITUTE FOR THE YOUTH, INJUVE, AND THE SPANISH MINISTRY OF SOCIAL AFFAIRS & WORK.
Conferring institution: INJUVE, INSTITUTE OF YOUTH, MINISTRY OF LABOUR AND SOCIAL AFFAIRS
City: MADRID, Community of Madrid, Spain
Conferral date: 2003
- 9** **Description:** AWARD, PRIZE FOR PUBLISHING AND DEVELOPING THE PH.D. DISSERTATION "HYPERMEDIA INTERFACES & EXPRESSIONS: ANALYSIS OF THE MOST INTERACTED BY YOUNG CHILDREN FOR THEIR APPLICATION IN THE COMMUNICATION ABOUT ETHICAL CONTENTS", WITHIN THE COLLECTION DATA AUTHOR FROM THE SGAE, GENERAL SOCIETY OF AUTHORS & EDITORS IN SPANISH LANGUAGE.
Conferring institution: AUTHOR FOUNDATION/SGAE
City: Madrid, Community of Madrid, Spain
Conferral date: 2003
- 10** **Description:** AWARD, BEST INTERACTIVE MEDIA PROJECT FOR "INSIDE TRACK/VIA INTIMA" BY THE MEDIALABMADRID, CENTRO CULTURAL CONDE DUQUE.
Conferring institution: MEDIALABMADRID, CULTURAL CENTER CONDE DUQUE, CITY OF MADRID
City: Madrid, Community of Madrid, Spain
Conferral date: 2002
Type of institution: R&D Centre
- 11** **Description:** AWARD, FIRST PRIZE FOR THE BEST SHORT FILM NAMED "NOBODY"
Conferring institution: SAINT MARIA OF EUROPA FILM FESTIVAL
City: Madrid, Community of Madrid, Spain
Conferral date: 2001

Professional and/or entrepreneurial career

- 1** **Description:** PROFESSOR OF> "PROJECT OF INTEGRATING ART AND TECHNOLOGY", "NEW MEDIA AESTHETICS" AND "MULTIMEDIA ART PRODUCTION"
Conferring institution: TECHNOLOGICAL UNIVERSITY AND INSTITUTE OF MONTERREY, CAMPUS GUADALAJARA
City: Guadalajara, Mexico
Conferral date: 01/07/2012
Type of institution: University
- 2** **Description:** COLLABORATIVE RESEARCHER AND INTERNATIONAL PROJECT COORDINATOR
Conferring institution: LABORATORY OF DIGITAL CULTURE LAB AND HIPERMEDIA MUSEOGRAPHY , MUSEUM R&D GROUP
City: Madrid, Community of Madrid, Spain
Conferral date: 01/11/2010



- 3** **Description:** ASSISTANT DIRECTOR AND PRODUCER OF VARIOUS DOCUMENTARIES, SHORT AND INTERACTIVE INSTALLATIONS: THE CHOSEN, BEYOND THE DANCE, POLYHEDRIC TRIP, ETC
[HTTP://WWW.VIDDLER.COM/V/71C495F2](http://www.viddler.com/v/71c495f2)
Conferring institution: MULTICULTURAL VIDEOS **Type of institution:** CULTURAL ASOCIACIÓN AND FILM PRODUCTION
City: SEVERAL,
Conferral date: 2009
- 4** **Description:** POSTDOCTORAL VISITING RESEARCHER AND LECTURER
Conferring institution: MAEC-AECID SPANISH AGENCY FOR INTERNATIONAL DEVELOPMENT COOPERATION **Type of institution:** State agency
City: Cusco, Peru
Conferral date: 01/12/2008
- 5** **Description:** CONSULTANT AND DIRECTOR OF VIDEO/FILM AND INTERACTIVE MEDIA PRESENTATIONS AND AUDIOVISUAL DOCUMENTATIONS
Conferring institution: MEDALL, ARAGON GEOTECHNICAL, INC **Type of institution:** Business
City: TIJUANA, Mexico
Conferral date: 27/10/2008
- 6** **Description:** POSTDOCTORAL RESEARCHER MEC/FULBRIGHT
Conferring institution: FECYT SPANISH FOUNDATION FOR SCIENCE AND TECHNOLOGY **Type of institution:** State agency
City: Los Angeles, United States of America
Conferral date: 01/03/2008
- 7** **Description:** FOUNDER AND INTERNATIONAL COORDINATOR FOR THE FESTIVAL VIDEOBABEL AND MULTICULTURAL VIDEOS WORKSHOPS
Conferring institution: WWW.FESTIVALVIDEOBABEL.ORG **Type of institution:** Foundation
City: CUSCO, Peru
Conferral date: 2008
- 8** **Description:** RESEARCHER AT THE INSTITUTE FOR NETWORK CULTURE
Conferring institution: UNIVERSITY OF SOUTHERN CALIFORNIA, ANNENBERG SCHOOL FOR COMMUNICATION, CENTER ON PUBLIC DIPLOMACY, **Type of institution:** University
City: Los Angeles, United States of America
Conferral date: 06/09/2007
- 9** **Description:** DIRECTOR OF THE INTERACTIVE ARTWORK "MULTICULTURAL VIDEOS AN INTERACTIVE MUSEUM ONLINE". (THE VIDEO SUMMARY OF THE PROTOTYPE CAN BE SEEN AT WWW.MULTICULTURALVIDEOS.ORG)
Conferring institution: PRESS START EXHIBITION- ANNUAL UNIVERSITY OF SOUTHERN CALIFORNIA IMD MFA THESIS PRESENTATIONS. **Type of institution:** University Centres and Structures and Associated Bodies
City: Los Angeles, United States of America
Conferral date: 2007



- 10** **Description:** DIRECTOR OF THE MULTICULTURAL VIDEOS PROJECT
Conferring institution: MUSEO QORIKANCHA **Type of institution:** Foundation
City: CUSCO, Peru
Conferral date: 2007
- 11** **Description:** POSTDOCTORAL RESEARCHER MEC/FULBRIGHT
Conferring institution: SECRETARY OF STATE FOR UNIVERSITIES AND RESEARCH, MEC, MINISTRY OF EDUCATION AND SCIENCE **Type of institution:** State agency
City: Los Angeles, United States of America
Conferral date: 01/12/2006
- 12** **Description:** DIRECTOR OF THE ARTWORK "SHADOWS AROUND THE WORLD". NEW MEDIA INSTALLATION WITH TRADITIONAL CHINESE PUPPETS, USING THE SOFTWARE MAX/MSP/JITTLER. THE MALE PUPPET IS LIBERATED FROM HIS BOX AND JAIL AND THE VISITOR WILL MOVE HIM TO TRAVEL THROUGH DIFFERENT CITIES AROUND THE WORLD UNTIL HE FINDS HIS FIANCE.
Conferring institution: ROBERT ZEMECKIS BUILDING UNIVERSITY OF SOUTHERN CALIFORNIA **Type of institution:** University Centres and Structures and Associated Bodies
City: LOS ANGELES, United States of America
Conferral date: 2006
- 13** **Description:** PROJECT DIRECTOR OF "EXCHANGING CULTURES VIDEOGAME"
Conferring institution: CENTER ON PUBLIC DIPLOMACY Y MULTICULTURAL VIDEOS **Type of institution:** University Centres and Structures and Associated Bodies
City: Los Angeles, United States of America
Conferral date: 2006
- 14** **Description:** PROFESSOR ASSISTANT IN VISUAL ARTS> "HISTORY OF FILM" AND "GREEK ART"
Conferring institution: UNIVERSITY OF CALIFORNIA SAN DIEGO, UCSD, **Type of institution:** University
City: San Diego, United States of America
Conferral date: 10/09/2004
- 15** **Description:** ASSISTANT DIRECTOR FOR "EL PORTERO", "AGUJETAS IN ALMA" "CASTING", "THE RIGHT OF POTATOES" DIRECTED BY AWARD WINNING DIRECTORS.
Conferring institution: LOLA FILMS, SHANGRIA FILMS, EL MECANISMO ENCANTADO **Type of institution:** Business
City: Madrid, Community of Madrid, Spain
Conferral date: 2003
- 16** **Description:** DIRECTOR OF INSIDE TRACK, BROADCASTED IN METROPOLIS LA2 DE RTVE . DAKTYL 4 A GROUP OF EIGHT ARTISTS IS A HYPERMEDIA EXPERIENCE INTEGRATING OPEN FRAME VIDEO, ANIMATION, PHOTOGRAPHY AND DESIGN.
Conferring institution: TVE LA2, METRÓPOLIS, SPANISH TELEVISION
City: Madrid, Community of Madrid, Spain
Conferral date: 2003
- 17** **Description:** INTERACTIVE MEDIA DIRECTOR OF INJUVE AWARDED PROJECT "INSIDE TRACK"
Conferring institution: INJUVE **Type of institution:** State agency
City: Madrid, Community of Madrid, Spain
Conferral date: 2003



- 18** **Description:** F.P.I. DOCTORAL RESEARCHER
Conferring institution: EUROPEAN UNIN SOCIAL FUND AND C.A.M's DIRECTION OF UNIVERSITIES
Type of institution: State agency
City: Madrid, Community of Madrid, Spain
Conferral date: 01/10/2002
- 19** **Description:** DIRECTOR OF "INSIDE TRACK", INTERACTIVE VERSION ON LINE WWW.MEDIALABMADRID.ORG/VIANTIMA INSIDE TRACK IS A WORK IN PROGRESS THAT INTEGRATE HYPERMEDIA LANGUAGE (COMIC, ANIMATION, VIDEO CREATION, MUSIC, ETC ...) TELLS THE STORY HOW A CITIZEN BECOMES AN ACCEPTABLE HOMELESS AND LEAVES AS IS IT. THE FIRST PHASE OF THE PROJECT IS AN EXPERIMENTAL NARRATIVE DEVELOPMENT AND INTENDED TO CREATE A SECOND COMMUNICATION TOOL TO LIVE CREATIONS. Daktyl 4 IS A GROUP OF ARTISTS WITH DIFFERENT SPECIALTIES, LICENSED IN ART HISTORY, AUDIOVISUAL COMMUNICATION, FINE ARTS, LITERATURE, GRAPHIC DESIGN AND WEB, ETC .. THIS GROUP GOT THE PRIZE CONTEST 2002 AUDIOVISUAL INJUVE, DEL MediaLabMadrid, UCM, CEV and RENFE Please help Google Translate improve quality for your language here. Google Translate for Business:Translator ToolkitWebsite TranslatorGlobal Market Finder
Conferring institution: MEDIALABMADRID , UCM, **Type of institution:** R&D Centre CEV Y RENFE
City: Madrid, Community of Madrid, Spain
Conferral date: 2002
- 20** **Description:** AUDIOVISUAL COORDINATOR AND JUNIOR RESEARCHER
Conferring institution: COMPLUTENSE UNIVERSITY OF MADRID
Type of institution: University Centres and Structures and Associated Bodies
City: Madrid, Community of Madrid, Spain
Conferral date: 01/07/2001
- 21** **Description:** DIRECTOR OF THE EXPERIMENTAL SHORT FILM,"NOBODY". AWARDED FOR BEST SHORT FILM IN THE SAINT MARIA OF EUROPE FILM FESTIVAL. ALSO SELECTED IN THE CONGRESS AUDIOVISUAL RESEARCHERS AND SCREENED AT THE EXPERIMENTAL FILM FESTIVAL OF MADRID AND III AUDIOVISUAL CONTEST OF UNICAJA: EUROVIDEO
Conferring institution: ESCOLA SUPERIOR DE TEATRO E CINEMA DE LISBORA
Type of institution: University
City: LISBOA, Portugal
Conferral date: 2001
- 22** **Description:** NEW DIGITAL ARTS PROJECT SUBMITTED TO THE PORTUGUESE INSTITUTE OF AUDIOVISUAL & MULTIMEDIA , MINISTRY OF CULTURE, PORTUGAL
Conferring institution: PORTUGUESE INSTITUTE OF AUDIOVISUAL & MULTIMEDIA , MINISTRY OF PORTUGUESE CULTURE.
Type of institution: State agency
City: LISBOA, Portugal
Conferral date: 2001
- 23** **Description:** 1ST ASSISTANT DIRECTOR
Conferring institution: SHANGRIA FILMS MERCEDES GASPAR SALVO
Type of institution: Business
City: Madrid, Community of Madrid, Spain
Conferral date: 2000



- 24** **Description:** ASSISTANT DIRECTOR AT THE "THE OTHER'S LOOK" OF VICENTE ARANDA
Conferring institution: LOLA FILMS **Type of institution:** Business
City: Madrid, Community of Madrid, Spain
Conferral date: 1999
- 25** **Description:** SCRIPT & CONTINUITY SUPERVISOR
Conferring institution: LUCINDA TORRE PRODUCTIONS **Type of institution:** Business
City: Llanes, Principality of Asturias, Spain
Conferral date: 1999
- 26** **Description:** 1SR ASSISTANT DIRECTOR FOR THE FEATURE FILM "CASTING" AND "AGUJETAS EN EL ALMA", AUDIENCE AWARD IN ALCALA DE HENARES FILM FESTIVAL
Conferring institution: EL MECANISMO ENCANTADO **Type of institution:** FILM PRODUCTION
City: MADRID, Community of Madrid, Spain
Conferral date: 1997

Summary of other achievements

Description of the achievement: ACKNOWLEDGED AS THE FLAG CARRIER BY THE SCHOOL OF CINEMATIC ARTS IN GRADUATION AND RECEIVED THE MASTER DEGREE IN FINE ARTS BY ROBERT IGER, PRESIDENT AND CHIEF EXECUTIVE OF WALT DISNEY COMPANY, PRODUCER BRIAN GRAZER, AN OSCAR WINNER FOR THE FILM "A WONDERFUL MIND "AND THE DEAN OF THE SCHOOL OF CINEMATIC ARTS, ELIZABETH DALEY.

Accrediting institution: UNIVERSITY OF SOUTHERN CALIFORNIA **Type of institution:** University
City: Los Angeles, United States of America
Conferral date: 2007